

FOR IMMEDIATE RELEASE

Young Chefs Academy partners with Food Network Magazine for a Second Year!

Join Young Chefs Academy locations across the US for a FREE, live Food Network Magazine Open House event

2013 August - Young Chefs[®] Academy locations across the US have partnered with Food Network Magazine to bring kids and teens a fun, hands-on event to kick off the school year. Bringing the Food Network Magazine Kids September edition to life for the second year in a row, YCA is hosting open house events with kid-friendly back-to-school recipes and plenty of interactive fun. Kids will be invited in to visit various activity stations, each with it's own unique activity, such as: learning how to make Kelsey Nixon's "3-ingredient Mini Pancakes," rating your favorite sausage with Johnsonville, making an easy-delicious snack with California Grapes and so much more!

Food Network Magazine's 32-page Kids edition will be affixed to the cover of the magazine in September. The kids edition will follow the look and celebrity chef formula of *Food Network Magazine*—except in the kids' edition, chefs will cook with their kids. Other features will include kid-friendly menus and features on cooking gear for budding chefs. They first debuted this feature last Fall which was also kicked off at all YCA locations. Food Network Kids' edition will coincide with family cooking-themed programming on the Food Network and content on its website.

Events will be held at various *Young Chefs*[®] *Academy* locations from August 23 – September 17, 2013. To find a location near you, event listings can be found by visiting <u>www.youngchefsacademy.com</u> or <u>http://www.foodnetmag.com/events</u>. Add some fun and flavor to your after-school routine with a free afternoon event *Saturday, August 24 from 11 am – 3 pm*. Bring your family and friends to experience YCA first-hand and receive free give-aways from Food Network Magazine and participating sponsors. And the best news...it's completely FREE to attend! Come taste the adventure!

Young Chefs Academy

Started in 2003, Young Chefs Academy is the country's first national franchise offering cooking classes to children in a safe environment that encourages discovery and creativity. With franchise locations across the United States and Internationally, YCA provides kids the opportunity to learn the significance of cooking while building self-confidence and improving math, science, reading, social, and social studies skills. While learning food preparation skills is the main ingredient at YCA, each class adds a heap of kitchen safety, a scoop of etiquette, a handful of table setting, a pinch of menu planning and laughter to taste.

Food Network Magazine

Powered by the electricity and magic of its celebrity chefs, Food Network Magazine has rocketed to success by bringing the excitement of the Food Network brand to print. Fueled by consumers' incredible demand for all things Food Network, they've revolutionized the magazine landscape by combining in one package the best of all worlds: food, star chefs, entertainment and fun. *Food Network Magazine* is a partnership of Hearst Magazines and the Scripps network.