The Baxley – Appling County Chamber of Commerce would like to recognize a business that has gone above and beyond to support and grow our community by presenting a “Business of the Year” award at the 2020 Annual Gala on March 26, 2020. Businesses are encouraged to nominate themselves. Employees, family of employees and former employees are also encouraged to nominate current or former employers that made an impact on our community.

**ELIGIBILITY REQUIREMENTS**

To be considered, nominees must:

- be members of the Baxley- Appling County Chamber of Commerce
- be operation for a minimum of two years
- show commitment to social responsibility
- exemplify strong community involvement

**JUDGING CRITERIA**

The review committee will judge applicants according to the following criteria:

- **Community Involvement** – Please explain the extent to which the business is involved in the community. This may include membership or support of civic clubs, churches, or other organizations in the community.

- **Customer Service** – How does the business ensure and provide exemplary customers service. This may be proven by testimonials, online reviews, BBB ratings etc.

- **Excellence in Industry & Innovation** - Describe how the business leads and creates innovation within their sector. This may include extra training, certifications, awards, recognition, etc.

- **Staff training and Motivation** - How are employees motivated and trained to provide a positive work environment? This may include information on annual team building, strategic planning, employee training, incentive programs etc.

- **Employee Engagement in Community** - Are employees encouraged to participate in community events? Describe how the business inspires employees to be active community members.

- **Additional Information** - Please include any other extraordinary information that you believe should be considered.
APPLICATION

Company Name:_____________________________________________________________

Address:_______________________________________________________________

City, State, Zip:_________________________________________________________

Phone: __________________________ Email: ________________________________

Year Company was Founded:__________________________________________

Number of Employees: Full time: _______ Part Time: _______

Is the Company headquartered in Appling County?: __________

Has the company conducted business in Appling County for at least two years (24 months)?: ______

Is the company a member of the Baxley Appling County Chamber of Commerce? (Required) ______

Please provide a narrative (up to 2 pages) explaining why this nominee should be the business of the year. Please include a brief description of the company and information that applies to the five areas of judging criteria. Supporting documents are allowed in addition to the narrative, please supply copies.

Submitted By: __________________________ Association to nominee: __________________________

Phone: __________________________ Email: ________________________________

Please return nominations by January 31, 2020 to:
Business of the Year
305 West Parker Street
Baxley, GA 31513