



Minnesota's 2023 Annual Meeting & Convention

Grand Casino Hinckley, August 1 - 2, 2023

Information for bowling
center proprietors
& managers
UPDATED July 2, 2023

DAY 1 SCHEDULE (Tuesday, August 1)

Noon to 1:00 p.m. *** Lunch & Networking

1:00 to 2:15 p.m. *** BPAM Annual Meeting

2:30 to 3:00 p.m. *** Oreo Cookie Roulette

Roll an Oreo cookie down a board. If your cookie lands in the right cup you will **win \$100 cash**. But if you miss, you will end up taking a big bite of an Oreo covered in mustard, ketchup, BBQ sauce, or maybe something worse!?! Free for all attendees to participate in!

3:00 to 3:30 p.m. *** Overview of the BPAA-Sysco Program

Doug Potter, manager of the BPAA-Sysco program, will provide a brief overview of the BPAA-Sysco program.

3:45 to 5:15 p.m. *** Seminar by The Restaurant Coach Donald Burns - *"Your Restaurant Sucks! Embrace The Suck, Unleash Your Restaurant. Become Outstanding."* An inspirational and impactful seminar for bowling centers of ALL shapes and sizes.

5:30 to 10:00 p.m. *** Cocktails, Dinner & Round Table Idea Sharing

The round table idea sharing was an attendee favorite in 2022. Now it is back again in 2023 for a longer amount of time with more structure. Community Charities of Minnesota will proudly provide dessert to all attendees!

BPAM MEMBER CENTER REGISTRATION

This event is free for BPAM members to attend. However, there is a deposit due for each attendee of \$50.00. If you attend the convention, your check will be returned to you. Checks should be made payable to "BPAM" and mailed to 2418 123rd Court NE, Blaine, MN 55449.

DAY 2 SCHEDULE (Wednesday, August 2)

8:30 to 10:00 a.m. *** Strolling Breakfast & Industry Update

BPAA Executive Director Frank DeSocio will provide an overview of what is going on with BPAA and the bowling industry at the national level.

10:00 to 11:30 a.m. *** Seminar by Steve Cieslewicz of Whitetail Lanes

Whitetail Lanes is an 8-lane bowling center in Amherst Junction, Wisconsin, a community of 1,000 people. Two seasons ago, Whitetail Lanes grossed an impressive 1.1 million dollars. Steve's experience and success stories will help you to realize new opportunities that exist for your bowling center that are practical and realistic for busy proprietors and managers. Primary focus will include food & beverage; promotions to generate bowling and non-bowling revenue; tips for bowling league fulfillment; and much more.

11:45 a.m. to 12:15 p.m. *** String Pinsetter Demonstration & Discussion

We will head to the Rival House bowling center (located at Grand Casino Hinckley) where Jim Grant will provide a demonstration of string pinsetters and Hyper Bowling.

ROOM NIGHTS

The room rate of \$89.00++ is good through July 7, 2023. You may be charged \$10.00 each for a third or fourth room occupant.

Call 1-800-468-3517 or you can book online at
<https://grandcasinomn.com/lodging/>.

Use the group code of AMC801H to get the special room rate.

Grand Casino is located at 777 Lady Luck Dr, Hinckley, MN 55037

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Information for
exhibitors & sponsors

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Lunch & Networking

1:00 to 2:15 p.m.

BPAM Annual Meeting

2:30 to 3:00 p.m.

Oreo Cookie Roulette

3:00 to 3:30 p.m.

Overview of the BPAA-Sysco Program

3:45 to 5:15 p.m.

Seminar by Donald Burns (The Restaurant Coach)

5:30 to 9:00 p.m.

Cocktails, Dinner & Round Table Idea Sharing

DAY 2 SCHEDULE (Wednesday, August 2)

8:30 to 10:00 a.m.

Strolling Breakfast & Industry Update

10:00 to 11:30 a.m.

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11:45 a.m. to 12:15 p.m.

String Pinsetter Demonstration & Discussion



Sponsorship Opportunities (updated July 2, 2023)

Platinum (\$1,500) sponsorship Includes:

- Help sponsor Donald Burn's attendance & presentation at the 2023 convention
 - Opportunity to speak to the group for up to five minutes
 - Up to two attendees can attend all convention activities
- Extra display of signage recognizing your company's sponsorship
 - A table top exhibit during both days of the convention

Diamond (\$1,000) sponsorship Includes:

- Opportunity to speak to the group for up to five minutes
- Up to two attendees can attend all convention activities
- Extra display of signage recognizing your company's sponsorship
 - A table top exhibit during both days of the convention

Gold (\$750) sponsorship includes:

- Up to two attendees may attend all convention activities
- Extra display of signage recognizing your sponsorship
- A table top exhibit during both days of the convention

Silver (\$500) sponsorship includes:

- Up to two attendees may attend all convention activities
- A table top exhibit during both days of the convention

Bronze (\$250) sponsorship includes:

- Recognition as an event sponsor

For more details, please contact BPAM Executive Director Josh Hodney
at josh@mhsb.org or 763-755-2552 or 1-800-622-7769.

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