



# Minnesota's 2024 Annual Meeting & Convention

## Garden Center, Alexandria, July 30 & 31, 2024

Information for bowling center proprietors & managers  
 UPDATED July 9, 2024

There will be table top exhibits available for attendees to visit from noon on Tuesday until 11:00 a.m. on Wednesday.

### DAY 1 SCHEDULE (Tuesday, July 30)

Noon to 1:00 p.m. \*\*\* Lunch & Networking

1:15 to 2:15 p.m. \*\*\* BPAM Annual Meeting

This is the annual business meeting for the association and will include an important and informative legislative update from Jill Sims of Hospitality Minnesota.

2:45 to 3:45 p.m. \*\*\* Artificial Intelligence 101 For Bowling Centers

Dena Neek is an artificial intelligence (AI) engineer and the CEO of xBlock. Dena will demonstrate how easy it can be for bowling center operators to use AI to make some bowling center tasks easier, including those operators with busy schedules and/or those who are not entirely confident in their knowledge of computer technology.

4:00 to 5:15 p.m. \*\*\* Comedian David Harris

David Harris is a nation touring, Dry Bar Comedy and Midwest Emmy Award Winning comedian, magician, actor, and host. David performs his special brand of clean, interactive, and tailored comedy and magic all across the U.S. and Canada for over 25 years.

5:30 to 10:00 p.m. \*\*\* Cocktails, Dinner & Round Table Idea Sharing

Attendees will get to spend time with each other for a deep dive into four different topics for idea sharing and brainstorming. The beverages will be sponsored by the convention's sponsors and exhibitors.

### BPAM MEMBER CENTER REGISTRATION

This event is free for BPAM members to attend. However, there is a deposit due for each attendee of \$50.00. If you attend the convention, your check will be returned to you. Checks should be made payable to "BPAM" and mailed to 2418 123rd Court NE, Blaine, MN 55449.

### DAY 2 SCHEDULE (Wednesday, July 31)

8:30 to 10:00 a.m. \*\*\* Strolling Breakfast & Industry Update

BPAA Executive Director Frank DeSocio will provide an overview of what is going on with BPAA and the bowling industry at the national level.

10:00 to 10:30 a.m. \*\*\* One Stop Efficiency Shop

Learn about a small business rebate program sponsored by Xcel Energy. One-Stop was created deliver free energy consulting to Xcel Energy commercial customers. Small businesses are offered is free lighting, HVAC and refrigeration consulting. The program aims to make sure business owners get the best bang for their buck and maximize available rebates.

10:30 to 11:00 a.m. \*\*\* Charitable Gambling Best Practices

Miranda Quandt of Community Charities of Minnesota will explain how you can put your charitable donations to the best possible use (regardless of who your charitable organization is).

Noon \*\*\* Optional golfing (\$55 per person)

Let BPAM Executive Director Josh Hodney know if you are interested in doing some golfing on Wednesday afternoon at a course near Alexandria.

### ROOM NIGHTS

The Hampton Inn (Connected to Garden Center Lanes)  
 2705 S Broadway Street (320-763-3360)

The room rate of \$135.00++ is good on a first come first served basis at the Hampton Inn by calling and asking for "the bowler's rate."

If you are looking for another option, try...

Quality Inn & Suites

5304 MN Highway 29 (320-763-9900)

There is no room block. The room rate should be approximately \$110.00++.

**\*\* Special Opportunity \*\***  
**Free, no strings attached, marketing consulting**

Chris and Andrea Loth of Bogart's Entertainment Center (Apple Valley) have experience and expertise with website development; Google Business; Google analytics & tracking; Google ads; Facebook; Instagram; X (formerly twitter); graphic design; video production; and how to use any/all these to drive sales and increase traffic and business in bowling centers. Chris and/or Andrea are making themselves available for **FREE** 30 minute 1-on-1 consulting sessions on Tuesday morning;

Tuesday night; Wednesday morning; and Wednesday afternoon. This is a **free opportunity** with absolutely no strings attached. They will answer your questions and/or brainstorm marketing and sales ideas for your center. **To take advantage of this opportunity, send an email to Josh@mhsb.org.**



# Minnesota's 2024 Annual Meeting & Convention at Garden Center, Alexandria, July 30 - 31, 2024

## Information for exhibitors & sponsors

There will be table top exhibits in the same room as all other convention events from noon on Tuesday until 11:00 a.m. on Wednesday. Vendors are welcome to participate in any/all convention events.

### DAY 1 SCHEDULE (Tuesday, July 30)

Noon to 1:00 p.m.

Lunch & Networking

1:15 to 2:15 p.m.

BPAM Annual Meeting

2:45 to 3:45 p.m.

Artificial Intelligence 101 For Bowling Centers

4:00 to 5:15 p.m.

Comedian David Harris

5:30 to 10:00 p.m.

Cocktails, Dinner & Round Table Idea Sharing

### DAY 2 SCHEDULE (Wednesday, July 31)

8:30 to 10:00 a.m.

Strolling Breakfast & Industry Update

10:00 to 10:30 a.m.

"One Stop Energy Shop"

10:30 to 11:00 a.m.

Charitable Gambling Best Practices

Noon

Optional golfing

### Sponsorship Opportunities

#### Platinum (\$1,250) sponsorship Includes:

- Recognition as an event sponsor
- Opportunity to speak to the group for up to five minutes
- Up to four attendees can attend all convention activities
- A table top exhibit during both days of the convention

#### Diamond (\$1,000) sponsorship Includes:

- Recognition as an event sponsor
- Opportunity to speak to the group for up to five minutes
- Up to two attendees can attend all convention activities
- Extra display of signage recognizing your company's sponsorship
- A table top exhibit during both days of the convention

#### Gold (\$750) sponsorship includes:

- Recognition as an event sponsor
- Up to four attendees may attend all convention activities
- A table top exhibit during both days of the convention

#### Silver (\$500) sponsorship includes:

- Recognition as an event sponsor
- Up to two attendees may attend all convention activities
- A table top exhibit during both days of the convention

#### Bronze (\$250) sponsorship includes:

- Recognition as an event sponsor

### REGISTRATION

To register as an exhibitor or sponsor, please send an email to [josh@mhsb.org](mailto:josh@mhsb.org) and send payment to the BPAM. In your email, please include the name of your company as you would like it listed along with the names of anyone attending the convention. If mailing a check, please mail the check to:  
**BPAM**  
**2418 123rd Court NE**  
**Blaine, MN 55449**

The BPAM is able to accept credit card Payments, but checks are strongly preferred.

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