



Minnesota's 2025 Summer Convention

Canterbury Park, Shakopee, July 30 & 31, 2025

Information for bowling
center proprietors
& managers
UPDATED June 24, 2025

There will be table top exhibits
available for attendees to visit
from noon until 5:00 p.m. on
Wednesday, July 30th.

DAY 1 SCHEDULE (Wednesday, July 30)

Noon to 1:00 p.m. *** Lunch & Networking

1:15 to 2:00 p.m. *** BPAM Annual Meeting & Hall of Fame Induction
This is the annual business meeting for the association and will include an important and informative legislative update from Hanna Zins of Hospitality Minnesota. Nine individuals will be inducted into the BPAM's Hall of Fame.

2:15 to 3:45 p.m. *** Seminar by Bob Pacanovsky: "The BIG 4 to creating more Storytellers for Your Organization!"
There are 4 key "pins" that you need to knock down to create the Customer Experience that gets talked about and moves your customers to Brand Ambassadors for your company! Are you eager to break free from blending in as just another organization in your community? Want to stand out and be truly loved by your customers and employees? In this seminar, we'll explore the power of hospitality and service excellence to transform your organization into a customer favorite.

4:00 to 5:00 p.m. *** Group Idea Exchange

5:00 p.m. & on *** Dinner; live horse racing; open bar; & socializing
Complimentary food & drinks! We will be down near the horse racing track at the finish line!

BPAM MEMBER CENTER REGISTRATION

Please RSVP to josh@mhsb.org

This event is free for BPAM members to attend. However, there is a deposit due for each attendee of \$50.00. If you attend the convention, your check will be returned to you. Checks should be made payable to "BPAM" and mailed to 2418 123rd Court NE, Blaine, MN 55449.

DAY 2 SCHEDULE (Thursday, July 31)

9:15 to 10:15 a.m. *** Seminar by Bob Pacanovsky: "Igniting Selfless Leadership: The Sparks for Organizational Success"
Are you ready to transform your leadership style and inspire your team to achieve new heights? Join us for this insightful seminar on selfless leadership. Discover the eight essential "sparks" distinguishing true leaders from those who merely manage. Whether you're a seasoned leader or just starting your journey, this seminar will provide you with practical strategies and actionable insights to ignite your leadership potential and foster a thriving organizational culture.

10:30 a.m. to 11:15 a.m. *** Presentation by Laura Bordelon of the Minnesota Chamber of Commerce
This speaker comes highly recommended by BPAM President Scott Koecheler

11:30 a.m. to 12:45 p.m. *** Optional lunch with Josh Hodney at Bravi's Craft Mexican Kitchen (1 mile from Canterbury Park)
Lunch is on the BPAM!

1:30pm *** Optional golfing (\$75 per person)
Let BPAM Executive Director Josh Hodney know if you are interested in doing some golfing at Shakopee's Stonebrooke Golf Club

ROOM NIGHTS

The Hampton Inn (2 miles from Canterbury Park)
4175 Dean Lakes Blvd, Shakopee, MN 55379
Phone: 952-641-3600

The room rate of \$125++ is good when your room is booked by June 30, 2025 (breakfast included).
Reference "BPAM Summer Convention" when you call.

Guests can receive a full refund if their room reservations are cancelled 48 hours or more in advance.

**** Special Opportunity ****
Free, no strings attached,
marketing consulting

Chris and Andrea Loth of Bogart's Entertainment Center (Apple Valley) have experience and expertise with website development; Google Business; Google analytics & tracking; Google ads; Facebook; Instagram; X (formerly twitter); graphic design; video production; and how to use any/all these to drive sales and increase traffic and business in bowling centers. Chris and/or Andrea are making themselves available for a **FREE** online 1-on-1 consulting session for anyone that attends the 2025 Summer Convention. This is a **free opportunity** with absolutely no strings attached. They will answer your questions and/or brainstorm marketing and sales ideas for your center. **To take advantage of this opportunity, send an email to Josh@mhsb.org.**



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Information for exhibitors & sponsors

DAY 1 SCHEDULE (Wednesday, July 30)

Noon to 1:00 p.m.
Lunch & Networking

1:15 to 2:00 p.m.
BPAM Annual Meeting & Hall of Fame Induction

2:15 to 3:45 p.m.
Seminar by Bob Pacanovsky: "Igniting Selfless Leadership"

4:00 to 5:00 p.m.
Group Idea Exchange

5:00 p.m. & on
Dinner; live horse racing; open bar; & socializing

DAY 2 SCHEDULE (Thursday, July 31)

9:15 to 10:15 a.m.
Seminar by Bob Pacanovsky: "Creating more Storytellers"

10:30 a.m. to 11:15 a.m.
Presentation by the Minnesota Chamber of Commerce

11:30 a.m. to 12:45 p.m.
Optional lunch with Josh Hodney at
Bravi's Craft Mexican Kitchen

1:30 p.m.
Optional golfing at Stonebrooke Golf Club

There will be table top exhibits in the same room as
All other convention events from **noon until 5:00pm on
Wednesday, July 30th**. Vendors are welcome to
participate in any/all convention events.

Sponsorship Opportunities

Diamond (\$600) sponsorship Includes:

- Recognition as an event sponsor
- A table top exhibit during both days of the convention
- Up to four attendees can attend all convention activities

Gold (\$400) sponsorship includes:

- Recognition as an event sponsor
- A table top exhibit during both days of the convention
- Up to two attendees may attend all convention activities

Silver (\$200) sponsorship includes:

- Recognition as an event sponsor
- A table top exhibit during both days of the convention
- One attendee may attend all convention activities

Bronze (\$100) sponsorship includes:

- Recognition as an event sponsor

REGISTRATION

To register as an exhibitor or sponsor, please
send an email to josh@mhsb.org and send
payment to the BPAM. In your email, please
include the name of your company as you would
like it listed along with the names of anyone
attending the convention. If mailing a check,
please mail the check to:
BPAM
2418 123rd Court NE
Blaine, MN 55449

The BPAM is able to accept credit card
payments, but checks are strongly preferred.

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