



## Bringing People and Business Together

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# PRIVACY POLICY

We respect your privacy. This Privacy Policy explains the types of personal information we collect through our website, [www.carboncountychamber.org](http://www.carboncountychamber.org) (also known as [www.DiscoverCarbonPA.com](http://www.DiscoverCarbonPA.com)), how we use and keep that personal information safe and how you can view and update it. If you provide us personal information through the **Carbon Chamber & Economic Development Corporation (CCEDC)** website, you can request that we not contact you in the future. If you give us permission to contact you in the future, the Carbon Chamber & Economic Development Corporation, hereinafter referred to as 'CCEDC' may contact you, via e-mail or direct mail correspondence, with regard to membership, our members, events and special offers. Your personal information will not be shared with any other organization if requested. If you are a CCEDC member and would like to review your information within our contacts database, update it, or remove it, please login to the Member Information Center with your member login credentials and make your appropriate changes. If you are not a CCEDC member but you are an organization that has your contact information listed on our website as a service to the community, please contact our office at 610-379-5000 or at [info@carboncountychamber.org](mailto:info@carboncountychamber.org) to request the appropriate changes or removal of your contact information from our website or e-mail databases.

### Content and Information Disclaimer

Information on this site, is carefully compiled to ensure accuracy. At certain places on this CCEDC website, live links to other Internet addresses can be accessed. Such external Internet addresses contain information created, published, maintained or otherwise posted by third-party institutions or organizations independent of the CCEDC. The CCEDC does not endorse, approve, certify or control these external Internet addresses and does not guarantee the accuracy, completeness, efficacy, timeliness or correct sequencing of information located at such addresses. Use of any information obtained from such addresses is voluntary and reliance on it should only be undertaken after an independent review of its accuracy, completeness, efficacy and timeliness. Reference therein to any specific

commercial product, process or service by trade name, trademark, service mark manufacturer or otherwise does not constitute or imply endorsement, recommendation or favoring by the CCEDC. Please be aware that we are not responsible for the information collection processes on these sites and cannot control how the information is used. Please view the privacy policies on these third-party websites for more information.

### **Collection and Use of Personal Information**

The CCEDC does not collect any personal information through [www.carboncountychamber.org](http://www.carboncountychamber.org) (a.k.a. [www.DiscoverCarbonPA.com](http://www.DiscoverCarbonPA.com)) except that knowingly and willingly supplied by the user for the purpose of providing the services/information requested through our site. We will collect personal identification information from users only if they voluntarily submit such information to us. Personal identifying information may be collected through e-newsletter forms, online request forms, contests, feedback forms, surveys and personal interest forms. Any information that the user provides, such as name, address, email, ZIP code, age, gender and income will be stored in a secure location and will be used only for those purposes stated.

When you choose to submit such personal information, you are transferring that information into the United States of America and are consenting to such transfer. All data transferred will be/is encrypted (Hypertext Transfer Protocol Secure, or HTTPS) transfer, through Secure Sockets Layer or SSL. Users can always refuse to supply personal identification information, noting that choosing to do so may prevent the user from engaging in certain site-related activities. Users of our services, such as e-newsletter subscriptions, may also withdraw consent for the use of their personal information at any time. To review, update or delete your collected data or to withdraw consent for use, contact [info@carboncountychamber.org](mailto:info@carboncountychamber.org).

While on the CCEDC website you may voluntarily choose to be added to CCEDC email lists. When you choose that option, the CCEDC places you on lists to receive information about Carbon Chamber membership, Chamber and certain community events, occasional information, events & offers about our members, attractions, and/or accommodations of general interest to individuals who live in or visit Carbon County. You may at any time update your profile and/or remove yourself from this email list from an unsubscribe link located at the bottom of every email.

We may collect non-personal identification information about users whenever they interact with our website. We collect the domain name from each site visitor as well as statistical information, such as the number of visitors and the pages viewed. Non-personal

identification information may include the browser name, the type of computer being use and technical information about the user's means of connection to our site, such as the operating system and the Internet service providers utilized and other similar information. The information we collect is used to enhance the usability and improve the content of our web pages. It may be used to personalize information and for statistical purposes.

Personal information will not be shared with third-parties unless indicated and when approved by the user, if the user opts-in to sharing information or unless required to do so by law, such as to comply with a subpoena, court orders, legal process from law enforcement agencies or similar legal proceedings. We provide information to investigate or prevent suspected illegal activities, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request, in certain situations, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements and to a third-party with your prior consent to do so.

The CCEDC will retain personal data we process until the visitor/user notifies us that he/she no longer wishes to receive the services or information for which the data was collected. The CCEDC will retain and use this personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

### **Protection of Personal Information**

The CCEDC employs processes intended to protect user information and maintain security of data. We seek to protect our servers by locating them in areas with documented security procedures, by using firewalls and by implementing other security technologies. These safeguards help prevent unauthorized access, maintain data accuracy and ensure the appropriate use of data. However, despite our preventative measures and those of our partners, no guarantee can be made that your information and data will be secure from intrusions and unauthorized release to third-parties.

You have the right to review your information at any time. If you would like to be removed from or change your subscriptions to any of our newsletters, there is a link at the bottom of every newsletter that allows you to do so.

### **Social Media Disclaimer**

The CCEDC promotes through CCEDC's social media channels @carboncountycyed, @discovercarboncountypa, @discovercarbonc, @carbon-chamber-economic-development.

The CCEDC may also have Economic Development, Future Leaders of Carbon County, Carbon County Women in Business pages or groups on which it promotes. The CCEDC may have contests in which you may voluntarily enter your personal information to be eligible for a chance to win. In entering our social contest, your personal information will be added to our consumer database and you will receive our e-newsletters. You will receive an opt-in email beforehand to confirm your subscription. You can unsubscribe directly from this opt-in email, or at any time in the future by clicking the unsubscribe link at the bottom of every email newsletter.

Our website includes social media programs and features, such as the Facebook, LinkedIn, YouTube, Twitter or RSS button icons and widgets, and the Share button. If you choose to use these features, they may collect your IP address, which page you are visiting on our site and may set a cookie to enable the feature to function properly. The social media programs, features and widgets we use are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing the feature(s).

### **Photography Release**

By responding with yes or other affirmative statements when asked if CCEDC may use one of your photos, you hereby acknowledge that your photo may be selected for use on the Carbon Chamber & Economic Development website, hereinafter referred to as "CCEDC," social media channels or marketing materials including advertisements or other company publications. CCEDC retains the right to continue or discontinue use of photos at its discretion. [Click here](#) for full release.

### **Agreement**

By using this website, you agree to our Internet Privacy and Usage Policy and to the use of the information we receive and collect as stated herein and in ways we may notify you of in the future. By providing any personal information to this site, you acknowledge that you fully understand and consent to the collection and processing of such information. Your continued use of this site following the posting of changes to these terms means you accept these changes. See this [quick download](#) for a copy of this Privacy Policy. We reserve the right at our discretion to change and update our privacy policy at any time. Any changes to our policy will be posted on this site. Last updated: 5/9/2018