



ADVERTISING RATE SHEET

AN EXCLUSIVE BENEFIT FOR CHAMBER MEMBERS

TRADITIONAL AD OPTIONS

NEWSLETTER INSERTS

Place a flyer in the Chamber's monthly newsletter, *The Outlook*.

Reach - 2,400+ individuals
850+ businesses

Ad Size - 8.5" x 11" (no folds)

Rate - \$195 per insert (\$125 nonprofit rate - limit 2/month. One nonprofit insert comp'd/month).

Deadline - Reserve your ad spot by the 15th of the month prior to publication month. 600 flyers must be received by the 20th. *Reserve early, limited space available.*

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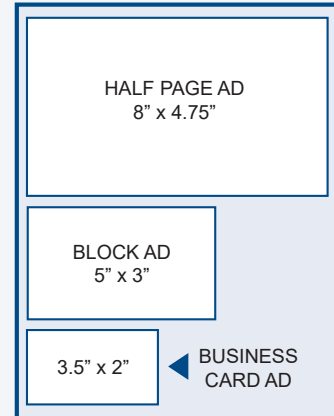
Ad Sizes & Rates -

Half Page (8"x4.75") = \$150 ea. or 3 for \$399

Block Ad (5"x3") = \$99 ea. or 3 for \$255

Card Ad (3.5"x2") = \$50 ea. or 3 for \$125

Deadline - Ads must be received digitally by the 10th of the month prior to publication month. *Reserve early, limited ad space available.*



DIGITAL AD OPTIONS

WEBSITE ADVERTISING

Advertise on our high-traffic, mobile-friendly website.

Reach - 15,000 page views/mo.
up to 200,000 ad impressions/yr.

Rates & Packages -

Gold = \$99/mo. or \$1,188/yr.
Banner ad on homepage and tile ad on all pages; plus Premium benefits.

Premium = \$49/mo. or \$588/yr.
Banner ads on your business category page, all unsponsored category pages, Business Directory search page, and 9 additional pages of your choice; plus Enhanced benefits.

Enhanced = \$25/mo. or \$300/yr.
Priority placement in Business Directory searches and expanded Business Directory listing information (logo, map, photos, description, etc.)

PREMIER E-BLAST

Promote an event or program with an e-blast ft. your flyer and link.

Reach - 1,500+ individuals
850+ businesses

Ad Size - 8.5" x 11" (1 or 2 pages)

Rate - \$99 ea. (\$75 nonprofit)

Deadline - Must receive ad and URL at least 3 business days prior to the e-blast date for review. If the Chamber does not have adequate time to review the materials, the e-blast may not be sent. Scheduled on a first come, first served basis. *Reserve early, limited space available.*

E-NEWS AD

Place an ad in the Chamber's e-newsletter, sent every Monday.

Reach - 2,400+ individuals
850+ businesses

Ad Size - 800x200 pixels

Rate - \$45 ea. or 4 for \$150

Deadline - Ads must be secured at least one week prior to delivery date. Ad and URL must be received digitally by 5 p.m. the Thursday before delivery date.

ONLINE & PRINT AD COMBO - Great Savings!

Get the most bang for your buck with both online and print advertising.

Package - 3 Card Ads in the print newsletter and 6 E-News Ads

Rate - \$325 - a total savings of \$95!

For more information about Chamber advertising opportunities or to secure your ads, please contact Lark Kennedy, communications manager, at lkennedy@chambersburg.org or 717-264-7101 ext. 206. We look forward to helping you promote your business / organization!