



FranklinCountyWorks

The #1 site to find jobs in Franklin County, PA.

Community Job Resource

Why Invest?

The Greater Chambersburg Chamber Foundation, an affiliate of the Greater Chambersburg Chamber of Commerce, has launched a new updated, mobile responsive website www.FranklinCountyWorks.com to assist employers in the local and regional market with recruitment and retention efforts. Franklin County, PA is one of the fastest growing counties in Pennsylvania and is home to a range of industries—small and large alike. Workforce development is a constant and in order to attract the talent needed to meet labor demands of area employers, we, as a community, need to recruit skilled workers to the area and grow our own. This new website was built with that in mind.

As an annual investor, what does my organization receive?

- Unlimited listings for all local openings your location is responsible for filling
- 1 free ad per month, up to six months per year (ads limited to job and training opportunities)
- Ability to e-blast registered users of site (up to 6 per year, subject to availability)
- Access to digital resume bank
- Logo on website (minimum \$1700/\$1000 investment)
- Local customer service
- Job postings will be cross-promoted on the Franklin County Works Facebook & Twitter
- Recognition as a community leader in Franklin County Works Chambersburg chamber promotions
- Feature employer radio commercial with Verstandig Broadcasting (1 ten day campaign per year, subject to date availability, value \$2,000)

What are the benefits for my organization for posting jobs on this site?

- Significant savings on recruitment costs
- Save staff time
- Broaden recruitment reach to quality candidates
- Capture and update job seekers with your jobs on an ongoing basis
- Public relations/promotion in local community

What are the benefits for the community?

- Attract and retain quality workforce
- Support county workforce development initiatives
- Stronger chamber relationships
- Provide tools and assistance for students
- Economic impact on the community

How is www.franklincountyworks.com marketed to job seekers?

- Billboard, Social Media, Radio
- Chamber of Commerce (website, newsletter)
- Franklin County Schools & Colleges

What is the annual² cost to invest?

The investment is based on the number of employees as follows:

Number of Employees	Chamber ³ Members	Non Members
25 or fewer employees ⁴	\$0	\$500
26-99 employees	\$500	\$1000
100-199 employees	\$1000 ¹	\$1700 ¹
200-299 employees	\$2000	\$2800
300-399 employees	\$3000	\$3900
400-499 employees	\$4000	\$5000
Over 500 employees	\$5000	\$6000
3rd Party Recruiters	\$2000	\$3000

¹Minimum investment for logo to be on website

²Annual Contract starts on sign-up date

³Includes members of all Franklin County chambers

⁴Excludes 3rd Party Recruiters

What is the cost for single job postings?

# postings and duration	Chamber Members	Non Members
1 thirty-day posting	\$75	\$150
5 thirty-day postings	\$300	\$650
10 thirty-day postings	\$600	\$1200

What is the cost for single 30-day ad postings?

Ad type	Chamber Members	Non Members
Banner (700x 90)	\$75/mo	\$150/mo
Tile (260 X 200)	\$75/mo	\$150/mo

Franklin County Works is a valuable enhancement to your local and regional recruitment efforts. Your investment also supports the work of the Greater Chambersburg Chamber Foundation (see the About Us section on FranklinCountyWorks.com to learn more.) For more information, contact the Greater Chambersburg Chamber Foundation at 717-264-7101 x 205 or email foundation@chambersburg.org.





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Community Job Resource Annual Investor Form

Employer Benefits

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Contact Name: _____	Title: _____	
Phone: _____	Email: _____	
Organization Name: _____		
Total Employees (Full & Part-Time): _____	Investment Level: \$ _____	
<input type="checkbox"/> Payment Enclosed	<input type="checkbox"/> Invoice Me	<input type="checkbox"/> Charge to below Credit Card
Credit Card Number _____	CSC Code _____	
Name on Card _____		
Billing Address: _____		
City: _____	State: _____	Zip: _____
Signature: _____	Print Name: _____	
Title: _____	Date: _____	

Return completed for to Greater Chambersburg Chamber Foundation 100 Lincoln Way East Suite A
Chambersburg, PA 17201, email to foundation@chambersburg.org or fax to 717-267-0399. Make checks
payable to Greater Chambersburg Chamber Foundation.

