

SUCCESS means

JAY FISHER

CUSTOM KNIFE MANUFACTURER



Jay Fisher is a full-time custom knife maker and artist living and working in his studio in Clovis, N.M. He made his first knife in 1979 and has been a full-time professional knife maker and artist since 1988. He grew up in Clovis, and is proud to have returned here after 27 years to bring his studio to his home town. He has attended shows and exhibitions all over the world, reached thousands with his fine craft and has a piece in the Tower of London, the finest weapons museum in the world.

He's been published in dozens of knife and art publications, including Knives Illustrated, Blade Magazine, numerous Knives Annuals, Persimmon Hill, the Magazine for the National Cowboy and Western Heritage Museum, professional trade journals, and international and foreign publications. New Mexico Magazine listed him as Eastern New Mexico's most famous artist in 2005, and in 2007, the Best of the West Sourcebook listed him as the "Best Living Knifemaker."

His international reputation is based in quality, creativity and a fire of passion for his art. His works of art cover a wide range of the craft; he makes simple utility pieces meant for demanding use and creates inspiring works of breathtaking art for museums and private collectors.

He makes custom knife sets for professional restaurant chefs. He creates custom military knives for America's elite forces including USAF Pararescue, Special Operations, Navy SEAL Team members, Army Rangers, Marines, Law Enforcement, and for some of the top Counterterrorism Units in the world.

He uses more than a dozen different types of ultra-modern tool steels, high alloy steels, and powder metal technology tool steels. All procedures are accomplished in-house, including high purity process heat treating, exotic metals machining, welding and finishing. Lost wax bronze, aluminum, and specialty metals casting is performed in the Clovis studio. He works with domestic and exotic hardwoods, natural and manmade high tech materials. He makes more gemstone handled knives than any other knifemaker in the world. He makes all of his own sheaths, cases, and display stands: from tough hand-tooled leather to indestructible military locking sheaths used in tactical operations to elaborate sculptural masterpieces, some weighing hundreds of pounds and cast in bronze.

The most fascinating thing about knifemaking is the extremely wide range of materials, machinery, processes and

skills required to excel in this demanding art and vocation. Metalsmith, machinist, carpenter, sculptor, engraver and leatherworker are daily pursuits in the large studio in Clovis, requiring knowledge and operation of hundreds of machine equipment and hand tools. Embellishment requires decades of study in design, fabrication, application and research into ancient arts applied to modern methods and materials. Clients require specific and detailed knives and accessories, and all these are made in the studio.

He carries more than 400 different knife styles in his pattern inventory; all available on his web site, more than 500 pages and 15,000 photos long. Jay does true custom work, with direct input of the military, hunters, collectors and chefs to make them their ultimate knife package. His work is in high demand and five years of backorders is not uncommon.

Jay's greatest honor is to teach family members who have taken up the knifemaking tradecraft and art, some who have gone on to establish their own shops and studios. He is proud to be able to operate his studio in Clovis, where the big sky, the wide open plains, deep history dating back over ten thousand years, and modern military operations are based.

Business Stats: Jay Fisher
Employees: 1
Product/Service: World Class Knifemaker
Geographic Market Served: International
Year Established: 1980
www.jayfisher.com