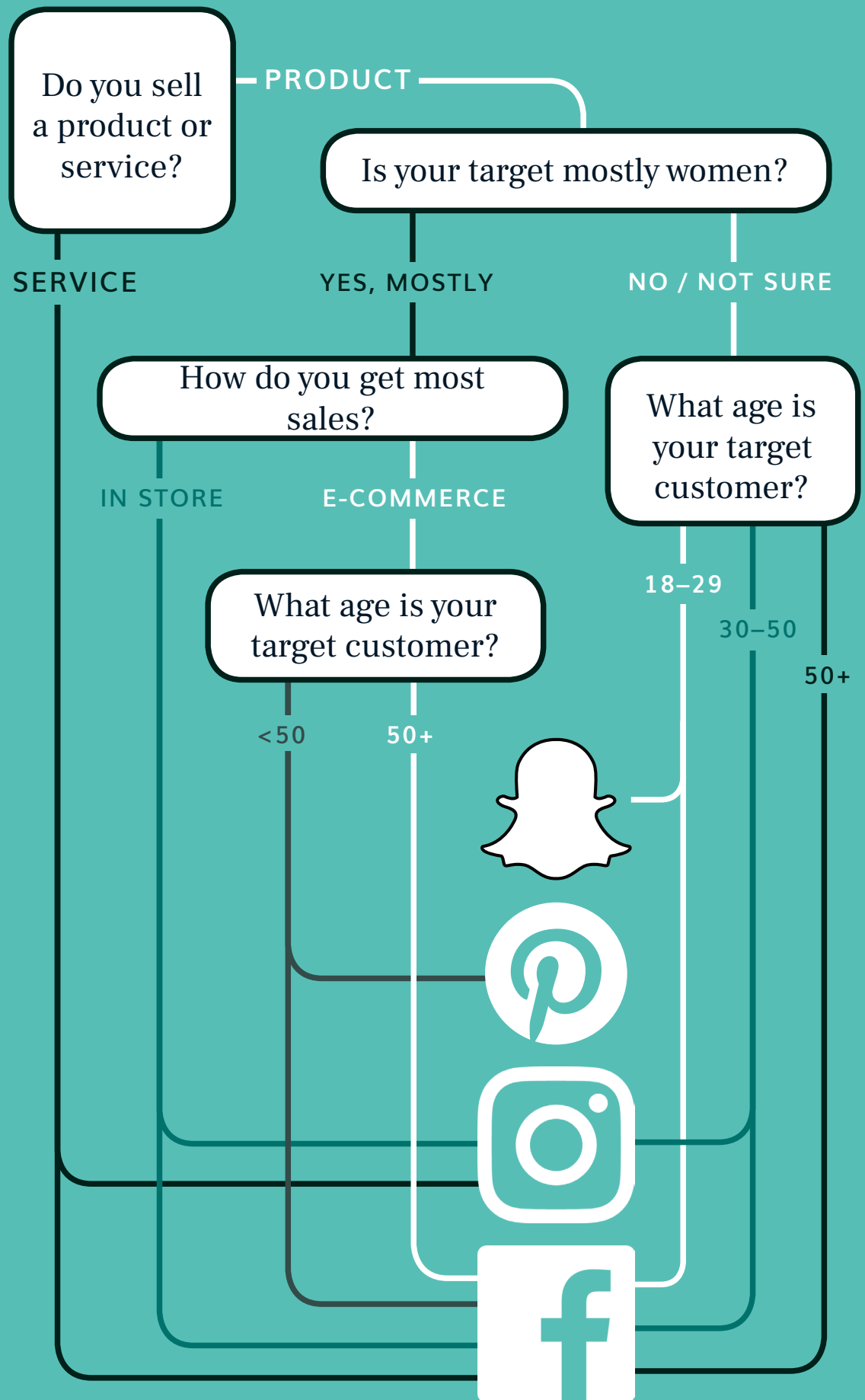


# Social Media for B2C



WHAT ABOUT YOUTUBE? SHOULD WE USE THAT, TOO?

If you make your own how-to or demo videos, yes! Also post on Facebook.

# Social Media *for*

# B2B

