OUR CORE VALUES CREATE A BETTER BUYING OR SELLING EXPERIENCE

Jeff Herdzina started ExitBig out of a passion for helping business owners and entrepreneurs. With an emphasis on open communication, honesty, and the utmost regard for client confidentiality, the team at ExitBig provides exceptional brokerage services by staying true to their hard-working Midwestern core values.

PASSION → LEARN + GROW
MAKE AN IMPACT → DO RIGHT → FUN

WHAT OUR CLIENTS ARE SAYING

ExitBig focused on my list of must-haves and helped negotiate a favorable outcome that was beneficial to both sides.

JESSE DIEDRICH

ExitBig provided immense value in locating and closing a deal on my new business. Best M&A game in town.

DAVID BILLS

We closed a deal that was a perfect fit for us. ExitBig worked closely with us the entire time, and they are true pros at what they do.

NICK BOCK

EXITBIG

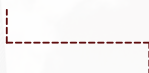## OUR PROVEN PROCESS FOR AN EXCEPTIONAL BUY-SIDE EXPERIENCE

MEET & GREET

We start with an introduction of key team members on both sides. We check the alignment of goals and core values. When we both decide it's a match, we sign agreements and get ready to hunt for your next business!

RESEARCH & DEVELOPMENT

The team develops a comprehensive list of targeted companies with parameters set by you, the buyer. Examples of parameters include geography, industry, size, and price.

HUNTING

Using our resources, including our vast professional network, pocket listings, as well as extensive cold outreach, the team knocks on doors and flips over rocks to quickly bring opportunities to the table.

NEGOTIATIONS

We prep the seller for the expected deal value of their business. The team coaches the buyer on the street value and deal terms to offset risk. We relentlessly negotiate for our buyers and execute a letter of intent (LOI).

CLOSING

ExitBig oversees the due diligence process, assists with finding lenders, and coordinates legal teams on the purchase agreement. We then sign documents and celebrate!

A BOUTIQUE MERGERS AND ACQUISITIONS FIRM