



OUR CORE VALUES CREATE A BETTER BUYING OR SELLING EXPERIENCE

Jeff Herdzina started ExitBig out of a passion for helping business owners and entrepreneurs. With an emphasis on open communication, honesty, and the utmost regard for client confidentiality, the team at ExitBig provides exceptional brokerage services by staying true to their hard-working Midwestern core values.

PASSION → LEARN + GROW

MAKE AN IMPACT → DO RIGHT → FUN



WHAT OUR CLIENTS ARE SAYING

If it were not for ExitBig, the deal we finished would never have happened. Jeff proved just how loyal, trustworthy, and capable he and his team are.

MASON MILLIKEN

ExitBig made some bold promises about their process and exceeded expectations at every turn. I would immediately recommend ExitBig.

DAN ALLISON

The ExitBig team go the extra mile to sell your business. You can be confident they will stick with it to fulfill your goals.

TOM PIZZO



ExitBig.com





MEET & GREET

We start with an introduction of key team members on both sides. We check the alignment of goals and core values. When we both decide it's a match, we sign agreements and get ready to hunt for the new owners of your business!



RESEARCH & DEVELOPMENT

The team thoroughly interviews the seller to learn about all aspects of the business and completes extensive independent industry research. We design marketing materials such as a teaser and memorandum (CIM) and take a deep dive into the business's finances.



HUNTING

The team aggressively markets to a vast professional network, buyer portfolio, and possible strategic acquirers. We also advertise on appropriate websites and drive traffic to the ExitBig website.



NEGOTIATIONS

The team prepares the buyer for the seller's price expectations. We receive a letter of intent (LOI), review with the seller, and negotiate on their behalf to finalize all details in the LOI.



CLOSING

ExitBig oversees the due diligence process and coordinates with the legal teams on purchase agreement terms. We then sign documents and celebrate!

