MINNESOTA FARM BUREAU FEDERATION
LEAP CONFERENCE
January 28-29, 2022
Minneapolis Marriott
Southwest – Minnetonka

FRIDAY, JANUARY 28
11:00 a.m.  Registration
Noon - 5:00 p.m.  Pre-Conference Tours
1:00 - 5:00 p.m.  BBQ 101 - How to be a Competitive BBQer
6:00 p.m.  Keynote Speaker: Motivating the Future
            Rick Metzger, CSP
7:00 p.m.  Grand Welcome Banquet
8:00 p.m.  District Networking with desserts
8:45 p.m.  BINGO & FUN

SATURDAY, JANUARY 29
7:00 a.m.  Registration
7:30 a.m.  Breakfast & Greetings
8:00 a.m.  LEAP Conference Exhibitor Showcase
8:30 a.m.  Workshops Round 1
10:15 a.m.  Workshops Round 2
Noon  Lunch
1:30 p.m.  Workshops Round 3
2:45 p.m.  Resource Course Classroom Toolkit
4:00 p.m.  Meat Cutting Session
4:00 p.m.  Young Farmers & Ranchers Discussion
            Meet Contests
6:00 p.m.  Leadership Dinner
7:30 p.m.  Closing Event: CINCH World's Toughest Rodeo
             Xcel Energy Center

Agenda subject to change.

KEYNOTE SPEAKER
RICK METZGER, CSP

Dynamic, entertaining, intense, and motivational are just a few of the many words clients use to describe Rick's keynote and workshops. Rick captivates and engages his audiences as he delivers a variety of inspirational, life-altering messages.

Rick's background, experiences and accomplishments allow for easy personal connections with his audiences! His programs and presentations balance practical and common-sense approaches with clean humor, real-life examples, and “how-to” application.

Rick spent the first 20 years of his life on his family farm where he learned the value of hard-work and dedication. He has had a successful and diverse career experiences range from the agribusiness, sales, marketing and management, to high school athletic coach and world champion athlete.

Rick is no stranger to the Minnesota Farm Bureau families. You may recognize his name if you ever attended a Red, White & You Conference or a Freedom Seminar of days gone by!

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MINNESOTA FARM BUREAU FEDERATION
Leadership  Education  Advocacy  Promotion

MINNESOTA FARM BUREAU
Farmers • Families • Food
PRE-CONFERENCE TOURS:
- Minnesota State Capitol
- Netzero
- Xcel Energy Center: Behind the World’s Toughest Rodeo

WORKSHOP TOPICS:
- What it Means to be a Leader
- Consumer Influence in a Direct Marketing World
- Hot Topics in Public Policy
- How to Host a Farm to Table or Breakfast on the Farm Event
- Navigating the FSA Office
- Urban Ag Coalition
- Tackling Tough Agriculture Topics
- A Chef’s Panel: Purchasing Trends & Decisions
- My Lake: Lessons from Red Lake

CONTACT INFORMATION:
One registration form required per person

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REGISTRATION INFORMATION:

**Early Bird Rate** before January 6
- [ ] One-Day Registration Rate: $95
- [ ] Full Registration: $150
- [ ] Pre-Conference Tours: $30

**Standard Rate** after January 6
- [ ] One-Day Registration Rate: $105
- [ ] Full Registration: $200
- [ ] Pre-Conference Tours: $30

MAIL TO:
Minnesota Farm Bureau Federation
Attn: LEAP Conference
P.O. Box 64370
St. Paul, MN 55164

EMAIL TO:
rachael.peterson@fbmn.org

REGISTER ONLINE:
www.fbmn.org/LEAP-conference

HOTEL RESERVATIONS
You are responsible for hotel reservations. The deadline for room block reservations is January 6. Contact the hotel at 952-935-5500 or bit.ly/MinneapolisMarriottSW. Room rate is $114 per night. Ask for the Farm Bureau block.

HOTEL INFORMATION
Minneapolis Marriott Southwest
5801 Opus Pkwy
Minnetonka, MN 55343
Phone: 952-935-5500