

Minnesota Farm Bureau Foundation 2018 Ag Communicator of the Year Award Application

Winner of the award will receive a trip to:

***American Farm Bureau Federation 100th Annual Meeting
New Orleans, Louisiana • January 11-16, 2019.***

Prize includes airfare & 3 nights lodging based on double occupancy.

The Ag Communicator of the Year Award will be given to a print, radio or television **newsperson** in the mainstream media – print, radio, or newspaper, who has covered Farm Bureau programs and events. Please send in or fax your nomination to the MFBF state office by **September 15**. Nominations are open to any ag communicator except previous winners. Applications will be reviewed by a panel of judges. Thank you for your help in recognizing media who cover Farm Bureau news.

Nominee's name: _____ **County:** _____

Home address: _____

City: _____ **State:** _____ **Zip:** _____

Work Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone number: Home: (_____) _____ **Work:** (_____) _____

Fax: _____ **E-mail:** _____ **Photo Included (check)** _____

Please check here if award was submitted by someone other than the nominee _____

- ◆ Please number your answers on separate sheets and attach to this application. Application must be accompanied by a letter of recommendation from the county Farm Bureau president or program leader.
- ◆ Mail or fax application and letter of recommendation to: MFB Foundation, P.O. Box 64370, St. Paul, MN 55164-0370. Fax: 651-768-2159. If you have questions, call 651-768-2115.
- ◆ Attach a professional photo

Background

1. How long have you been in the media? Attach current resume (including education background).
2. List your responsibilities with each media position you have held.
3. Describe your news coverage, especially coverage of Farm Bureau events/activities.
4. Explain benefits of your coverage to the ag community you serve.
5. Include two feature stories or two examples of ag interviews as samples of your work.

Leadership

6. List and describe leadership roles you have taken in ag and/or community organizations.

Philosophy

7. What role do you think Farm Bureau plays in Minnesota agriculture?

Farm Bureau Involvement

8. Have you attended county Farm Bureau meetings or the Minnesota Farm Bureau Annual Meeting, worked with the Young Farmers & Ranchers program, participated in or helped to organize farm safety programs, etc? Please describe participation.
9. Have you attended or do you plan to attend, your county Farm Bureau's annual meeting?
10. Do you plan to work on any program with your county Farm Bureau in the coming year? If yes, please describe.