2020 Ag Promotion Grant Program

The Minnesota Farm Bureau Foundation in partnership with BNSF Railroad is pleased to offer the Ag Promotion Grant Program to our County Farm Bureaus for the promotion of agriculture in Minnesota again in 2019-2020. (This is different from the Ignite Grant program.) County Farm Bureaus may apply for funding up to $800 to develop and implement an activity or event that addresses one or more of the following priority areas which include: Animals, Environment, Food Safety, and Families OR addresses member engagement programs such as leadership education, consumer education, and safety with an emphasis on railroad. (adult & youth). Ideas may include farm tours and breakfast events, classroom visits, county fair activities, safety camps, displays, etc. This is a competitive grant program and full funding is not guaranteed.

Qualifications and Grant Details:

- Counties must send one or more representatives to the 2020 LEAP Conference (formerly known as the Leadership Conference) in Bemidji, January 31- February 1, 2020.
- Only $200 of the grant money can be used for registration at the 2020 LEAP Conference. A member of a state committee (YF&R or P&E) cannot be your county representative at the LEAP Conference.
- Counties will receive the first half of their approved funding after they attend the 2020 LEAP Conference. The remaining amount will be distributed after all county Final Reports are submitted.
- The Ag Promotion Grant program which you receive funding for must be completed by July 31, 2020.
- Following the event, a brief Final Report MUST be submitted. All reports are due August 31, 2020.
- Failure to submit a Final Report will result in second portion of grant not being disbursed and your county will be ineligible the following year!
- Limit one grant per county per year.
- Grant dollars cannot support events that include lobbying (i.e. Day on the Hill).
- Applications that do not clearly adhere to the intent of this grant will not be funded.
- The Minnesota Farm Bureau Foundation logo and the BNSF logo must be used at your event, on your project and in your publicity. (Ruth Meirick will email the logo upon request.)
- Late applications will not be accepted.
- Applications are scored on completeness and detail. If grants are not completed completely with detail funding will be automatically reduced.
- Final reporting forms will be mailed with the first disbursement of funds.
- Unused grant dollars must be returned to the MFBF Foundation or final payment will be reduced.
- Application and final reporting form can also be found at www.fbmn.org.

If you have questions about whether an activity would qualify, call 651-768-2115 or e-mail Ruth Meirick, Foundation Director, at ruth.meirick@fbmn.org. Interested counties must complete the attached application form and return it to: Minnesota Farm Bureau Foundation, Attn: Rachael Peterson, PO Box 64370, St. Paul, MN 55164 or via email to rachael.rostad@fbmn.org.

Timeline:

- December 15, 2019 2019-2020 Ag Promotion Grant Applications Deadline
- January 31- February 1, 2020 2020 MFBF LEAP Conference
- July 31, 2020 Deadline for completing events
- August 31, 2020 Final report due at the state office
Ag Promotion Grant Application Form

Name of County:

Grant Coordinator (20 pts possible):

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Leadership Conference Attendees (15 pts possible):

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On a separate page, please answer the following questions in DETAIL:

1. Briefly describe your project idea and your intended audience. (10 pts possible)

2. Clearly describe how your event addresses one or more of the priority areas OR member engagement program. What will the focus of the event be and what do you want to accomplish? (Up to 40 pts possible)

3. Describe how you will promote your project to your audience and to your members. List the groups/businesses/individuals you plan to partner with on your project. (10 pts possible)

4. How many people will be impacted? (participants, students, members)

5. Provide an estimated budget for your project. (List and describe estimated income & expenses.) (25 pts possible)

Return applications to:

Minnesota Farm Bureau Foundation
Attn: Rachael Peterson
P.O. Box 64370
St. Paul, MN 55164

You may email applications to rachael.rostad@fbmn.org or fax them to 651-768-2159.
Application Deadline – December 15, 2019
2020 Ag Promotion Grant Application

County:

1. Briefly describe your project idea and your intended audience. (10 pts possible)

2. Clearly describe how your event addresses one or more of the priority areas OR member engagement program. What will the focus of the event be and what do you want to accomplish? (Up to 40 pts possible)

3. Describe how you will promote your project to your audience and to your members. List the groups/businesses/individuals you plan to partner with on your project. (10 pts possible)

4. How many people will be impacted? (participants, students, members)

5. Provide an estimated budget for your project – Remember, funds from this grant should be included as income. (List and describe estimated income & expenses.) (25 pts possible)