

Chamber Member 2018 Sponsorship Opportunities



Plan ahead and let us know when & where **Your Business** would most like to be **Visible!**

The Glen Ellyn Chamber of Commerce hosts many annual events where your business can participate as a Special Event Sponsor. Sponsorships offer your business a variety of Pre-Event, and At-Event exposure levels for you to consider as part of your marketing plans.

The following is a complete listing of all our annual events currently scheduled for 2018. Each sponsorship has varying benefits available with each level of sponsorship. Please review the following events & activities that may be of interest to your business.

Community Guide

Annually

- Mailed to every home and business, as well as, hand delivered to every new homeowner in Glen Ellyn on a monthly basis, this Business Directory and Community Guide is a staple. Showcase your business and make it stand out! It is also available at the Village Civic Center, Police Station, and Historical Center. Contact the Chamber office for more details.

Monthly Chamber Meetings

2nd Tuesday each Month

- Event Sponsor \$100**
This is an opportunity for members to be a monthly meeting sponsor and includes: Information table and marketing distribution, logo & link on event website, e-blasts, and social media, and a brief verbal presentation about your business. Includes one ticket to the luncheon.

Indoor Sidewalk Sale

January 25-28

Glen Ellyn comes alive for a 3 day event where retailers offer special discounts and sales inside. Shoppers come to take advantage of the savings, visit local restaurants and also to see what's new in town.

- Sponsorship \$100**
Your logo & link to your website on Chamber event webpage and marketing information.

Chocolate Cheese & Wine Tasting Event

February 2

The Glen Ellyn Chamber in partnership with the Glen Ellyn Park District hosts an event with rave reviews! This successful event features a broad selection of chocolate, cheese, and wine coupled with a wide variety of appetizers from local restaurants. A portion of the proceeds is donated to the Park District Scholarship Program.

- Souvenir Glass Sponsor \$800**
Includes: 350 Wine souvenir event glasses with business logo imprint, 4 tickets to tasting, Business name or logo on Chamber website, and listing on printed materials
- Souvenir Snack Tray Sponsor \$600**
Includes: 350 Wine glass holder-snack tray with business imprint, 4 tickets to tasting, business name or logo on Chamber website, and on printed materials
- Champagne Salute Glass Sponsor \$500**
Includes: 350 Champagne flutes with business sticker, 4 tickets to tasting, business name or logo on Chamber website, and listing on printed materials
- Chocolate Level Sponsorship \$300**
Includes: 2 tickets to Tasting, name on Welcoming Sign, name on media promotions, Business name or logo on Chamber website and on printed materials
- Cheese Level Sponsorship \$200**
Includes: 1 Ticket to Tasting, name on Welcoming Sign, Business name or logo on Chamber website, and on printed materials
- Wine Level Sponsorship \$100**
Includes: Business Name or logo on Chamber website and on printed materials

NOTE: PRICES & DATES MAY CHANGE check www.glenellychamber.com for updates.
The attached prices are for current Chamber members.
Future members please call the office 630-469-0907 for pricing information.

Community Awards Breakfast

Saturday, March 3

This event identifies individuals and businesses that have demonstrated exemplary contributions to the community of Glen Ellyn during the previous year (i.e. Citizen, Police, Teacher, Volunteer, Firefighter of the year as well as restaurant, retail, business service of the year, and many more).

Breakfast Sponsor \$300

Recognition on front page of program, announced during event, one free ticket to event breakfast, your banner on Chamber website for one month, logo & link as top Sponsor on Chamber event webpage, recognition on signage at attendee tables, logo & link in Chamber e-blasts, inclusion in event advertising*, your materials displayed at registration table.

Award Plaque Sponsor \$200

Name/logo in program, recognized at event, logo & link in Chamber e-blasts, logo & link on Chamber event webpage, your materials displayed at registration table.

Program Sponsor \$100

Name/logo in event program, recognized at event, plus logo & link on Chamber event webpage.

Community Shredding Day

Saturday, May 5

The Glen Ellyn Chamber partners with Glen Ellyn Bank & Trust, to offer DuPage residents the opportunity to prevent identity theft by giving them FREE paper shredding services on-site.

Event Sponsor \$200

Banner at event, logo & link on event website and e-blasts, and social media. Your sponsorship also includes the ability to distribute your marketing materials to drive-thru participants.

Taste of Glen Ellyn – Annual Event (Week before Memorial Weekend)

May 17-20

The Taste of Glen Ellyn is in its 41st year and Going Strong! It is a **4 Day Event** featuring Good Food, Live Entertainment, Business Expo, Carnival, and a Craft Show. Approximately 25,000 visitors annually!

Taste of Glen Ellyn Sponsor \$2,500

Company Name Listed as Exclusive Sponsor with large visible banner displayed for: Main Stage, Community Stage, Business Expo, Craft Fair or Beer Tent/Beer Garden (1 for each spot only). Onstage introduction of a headliner band, 30 second infomercial from the stage, prominent recognition as a high sponsor. Name & logo recognition on Taste Entertainment Stage, name/logo on promotional posters & advertising targeting 90,000 households, on Chamber event webpage (*#1 most viewed event page!*), 1 month banner ad on our webpages, logo/link in the e-news, sponsor recognition in promotional press releases and social media.

Band Sponsor \$1,000

Onstage introduction of a headliner band, 30 second infomercial from the stage, high recognition as a high sponsor. Name & logo recognition on Taste Entertainment Stage, name/logo on promotional posters & advertising targeting 90,000 households, on Chamber event, 1 month banner ad on our webpages, logo/link in the e-news, sponsor recognition in promotional press.

Business Booth in Expo \$750

Have your business front and center for 25,000 visitors to get to know your goods and services. Your Business listing will be available on the Chamber event webpage.

Festival Sponsor \$500

Name recognition on Taste Entertainment Stage name/logo on promotional posters & advertising targeting 90,000 households, sponsor recognition on Chamber event webpage, logo/link in the e-news, sponsor recognition in promotional press releases.

Entertainment Tent Banner Sponsor \$150

Your business banner (5' x 2' maximum size) will be displayed inside the Festival Entertainment Tent, name on promotional posters, logo & link on Chamber event webpage. (You provide banner.)

Cruising On Roosevelt

Saturday, June 16

An event to highlight the many wonderful businesses along Roosevelt. This event will consist of a car show, touch a truck, vendors and other family friendly activities. More information to be announced.

Event Sponsor \$500

Top sponsor recognition at event. Logo displayed on all marketing materials as top sponsor. Logo & Link in Chamber e-blasts and Chamber event webpage. Listed on social media and press release. Logo prominently displayed on the outside of the trolley. Company will be announced on trolley ride.

NOTE: PRICES & DATES MAY CHANGE check www.glenellychamber.com for updates.

The attached prices are for current Chamber members.

Future members please call the office 630-469-0907 for pricing information.

- Trolley Sponsor \$1000 exclusive / \$350 partial**
Logo prominently displayed on the outside of the trolley. Company will be announced on trolley rides. Company name on all printed ads & e-blasts recognition. Logo & Link on Chamber event webpage.
- Entertainment Sponsor \$300**
Company logo/name displayed on banner at event. Logo with link on Chamber event webpage.
- Vendor Sponsor \$200**
Table available at event, signage at event, logo with link on Chamber event webpage.

Glen Ellyn FRENCH Market**Every Sunday, June – October**

The French Market offers a selection of services, vegetables, fruits, crafts, bakery, meat and other items for sale to the general public every Sunday from June through October.

- Weekly Vendor Space for Selling Goods or Services \$100**
Sponsor fee provides a vendor space in a prime end location at the French Market. Sell, market, and advertise your products and services to the public (table not included).

Summer Sidewalk Sale**July 26-29**

Downtown Glen Ellyn comes alive for a 3 day event where retailers offer special discounts and sales in a sidewalk atmosphere. Main Street is closed on Thursday & Friday. Shoppers come to take advantage of the savings and also to see what's new in town! Restaurants & taverns also have special offers.

- Sidewalk Event Sponsorship \$500**
Your logo on all printed marketing materials including posters, flyers and bag stuffers. Your logo and link on both Chamber & Alliance network & member newsletter, social media & website.
- Media Sponsorship \$250**
Your logo and link on both Chamber & Alliance network & member newsletter, social
- Booth located on Main Street \$75**
Prime space downtown on blocked off Main St. both Thursday and Friday. Tables not provided.

Chamber Steak Fry (Summer "Picnic")**Wednesday, August 29**

A fun and casual historic annual event exclusively for chamber members, and their invited guests. Members are welcome to bring their entire staff, family, and/or guests to enjoy an excellent hand grilled steak dinner with opportunities to win a wine cellar, beer cellar, or one of the "Mystery" wines specially selected. Great Food, Fun, and Winners!

- Mystery Wine Sponsor \$400**
Name/logo at event, special recognition at event, logo & link in Chamber the event e-blasts, logo & link on Chamber event webpage, plus your marketing materials at registration table.
- Guest Bar Sponsor \$250**
Company Banner displayed at the bar, logo & link in the Chamber event e-blasts and logo & link on Chamber event webpage. Please provide three trained basset volunteers.
- Centerpiece Sponsor \$50**
Name/logo on table top for sponsor recognition, logo & link on Chamber event webpage.

Chamber Community Golf Outing**Thursday, October 4**

The Glen Ellyn Chamber in association with the Glen Ellyn Lions Club host the Annual Community Golf Tournament, banquet and silent auction at an excellent local golf course. A portion of the proceeds benefits local not-for-profit groups. A meal only option is also available for attendees that don't wish to golf. Prizes are awarded for various on course achievements and a lively silent auction is held which has something for everyone.

- Banquet Sponsors - \$500**
Banner displayed at event, logo or name on all print ads, logo or name on posters, logo & link on e-blasts & event website. Recognition in golf outing program & presentation to winning foursome!
- Beverage Sponsors - \$300**
Sign displayed on golf course beverage cart. Company name on all printed ads & e-blasts recognition in golf outing program logo & link on e-blasts & event website, logo or name on posters

NOTE: PRICES & DATES MAY CHANGE check www.glenellychamber.com for updates.
The attached prices are for current Chamber members.
Future members please call the office 630-469-0907 for pricing information.

Chamber Community Golf Outing (cont)

Thursday, October 4

- “Fun” Sponsors - \$200**
Sign displayed at event Fun Contest, logo or name on poster. Fun Sponsor is located at event hole with custom made hole signage, recognition in golf outing program, logo & link on e-blasts & event website.
- Hole Sponsor - \$100**
Company sign on hole, recognition in golf outing program, logo & link on e-blasts & event website.

Halloween Parade & Festival

Saturday, October 27

A Spooktacular Event where an average of 2,500 happy children with their parents participate in the parade, go Trick-or-Treating at participating local businesses, enjoy a festival of entertainment & crafts.

- Saturday Movie Sponsorship \$300**
Name on signage advertising the Free Movies at the theatre through this season, Opportunity to present your marketing in the lobby after the movie along with your On-Stage Presentation to the filled seats before the movie begins, name on Halloween Posters, logo & link in Chamber e-blasts and Chamber event webpage.
- Event Sponsor (with distribution) \$250**
Halloween event sponsor with material distribution capability, includes sign at event and logo/link on Chamber event webpage.
- Craft Sponsor (with distribution) \$175**
Table available at craft event, signage at event, logo with link on Chamber event webpage.
- Entertainment Sponsor (NO distribution of materials)**
Halloween Entertainment Sponsor sign at event. Logo with link on Chamber event webpage.

Glen Ellyn Fashion Showcase

Sunday, November 4

Enjoy winter & active fashions plus accessories from Local Shops in Glen Ellyn as they are modeled by local business owners and notable citizens of Glen Ellyn. The large gathering of attendee enjoys watching them strut their stuff on the fashion runway as they partake in a fabulous plated luncheon.

- Diamond Level Sponsorship \$1000**
Includes: Full page color ad in program, 4 luncheon tickets, name on welcoming banner, Name/Logo on all media promotions, press releases, any printed materials, corporate logo with link to your homepage on Chamber Event Website, and prominent sponsor seating.
- Ruby Level Sponsorship \$750**
Includes: Half page color ad in program, 2 luncheon tickets, corporate name/logo with link to your homepage on Chamber Event Website, and listing on printed materials.
- Sapphire Level Sponsorship \$500**
Includes: Half page color ad in program, corporate name/logo with link to your homepage on Chamber Event Website, and listing on printed materials.
- Fashion Showcase Program Print Ads**
Back Cover Ad \$500 Full Page Color Ad \$400 Half Page Color Ad \$275
Quarter Page Color Ad \$150 Business Card Size Ad \$75

Christmas Holiday Walk

Friday, November 23

Our Holiday Walk began in 1975 and now is an Annual Tradition passed down through generations! The Fire Department lifts Santa Claus to the top of the Christmas Tree, the countdown begins as he “Lights” the Tree to the cheers of the people filling the streets. The Children then follow Santa back to the Fire Department where they sit on his lap and receive a Candy Cane courtesy of the Chamber. The crowds then visit local merchants for refreshments and Holiday Walk Specials! FREE HOLIDAY MOVIES at The Glen Art Theatre show every Saturday between Thanksgiving & Christmas at 10:30am.

- Saturday Movie Sponsorship \$300**
Name on signage advertising the Free Movies at the theatre through this season, Opportunity to present your marketing in the lobby after the movie along with your On-Stage Presentation to the filled seats before the movie begins, name on Holiday Walk Posters, logo & link in Chamber e-blasts and Chamber event webpage.
- Event Sponsor \$200**
Sponsor recognition at Holiday Walk Event. Logo on Holiday Walk Posters, logo & link in Chamber e-blasts* and Chamber event webpage, Name in Print Advertising.

**NOTE: PRICES & DATES MAY CHANGE check www.glenellychamber.com for updates.
The attached prices are for current Chamber members.
Future members please call the office 630-469-0907 for pricing information.**