

chamberconnect



HARLINGEN AREA CHAMBER OF COMMERCE | CHAMBER CONNECT | April 16, 2018

~ Hosted by the Harlingen Area Chamber of Commerce ~



Building Your Online Presence!

*Presented by Jeanette Greider
AIM Media Texas*

What Are They Saying About You?

Find out how to create an effective
online presence for your small business!

April 17, 2018

10:00 am - 12:00 pm

Harlingen Area Chamber of Commerce
311 E. Tyler Ave., Harlingen, Texas 78550

Fee: None

RSVP at (956) 423-5440.

Program Highlights

- Optimizing your online small business reputation
- Managing your brand online through proactive engagement
- Enhancing your marketing strategy through social media, listings, e-mail, & mobile websites
- Connecting your business with customers
- Business "online scorecard" walk-throughs
- And much more!

***Bring your
mobile device!**

The Chamber
HARLINGEN TEXAS

Celebrating over 30 Years of Service in the Rio Grande Valley!

The University of Texas Rio Grande Valley Small Business Development Center
CESS Building, 1407 E. Freddy Gonzalez Drive, Suite 1.200, Edinburg, TX 78539
Resaca Village, 1401 E. Price Road, Suite E, Rm. 116, Brownsville, TX 78520
(956) 665-7535 • sbdc@utrgv.edu • www.utrgv.edu/sbdc

Making Dreams Come True, One Business At A Time!

UTRGV

Small Business Development Center

SBDC

Harlingen, Texas

UTRGV SBDC is funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable arrangements for persons with disabilities or limited English proficiency will be made, if requested at least two weeks in advance, by calling the UTRGV SBDC at (956) 665-7535. Assistance for the hearing impaired can be obtained by calling the TDD at (956) 665-5071.

April BUSINESS AFTER HOURS MIXER

THURS. APRIL 26TH

5:30 P.M. - 7 P.M. | 6710 W. EXPRESSWAY 83

Hosted By



VENTURE X
THE FUTURE OF WORKSPACE

HRL



FOR MORE INFORMATION CALL 956.423.5440



Join Us For A

CUSTOMER

APPRECIATION

RIBBON CUTTING EVENT

Thursday, May 31

5:30 PM - 7 PM | 311 E. TYLER AVE.



Office: 956-633-0803
Cell: 956-536-6239

FOOD & BEVERAGES WILL BE SERVED.

RSVP REQUIRED BY CALLING 956.423.5440 OR EMAIL AALANIZ@HARLINGEN.COM

YOU'RE INVITED APRIL 19TH



**JACKSON ST.
CAFÉ & BAR**
CHAMBER RIBBON CUTTING



THE 17TH ANNUAL HARLINGEN CHAMBER OF COMMERCE

GOLF TOURNAMENT

Partial Proceeds to Benefit Habitat For Humanity of the RGV



MAY
★ 18 ★
2018

FRIENDLY
★ CONTEST ★
&
PRIZES

SCHEDULE

8 AM | CHECK IN

9 AM | SHOTGUN START

5 PM | AWARDS CEREMONY & RAFFLES

PRICING & ADD-ONS

TEAM OF 3 PLAYERS | \$500

2 MULLIGANS | \$20 PER PLAYER

TIGER'S DRIVE | \$20 PER TEAM

Tony Butler Municipal Golf
2640 Golf Course Dr, Harlingen, TX 78550

FOR MORE INFORMATION CALL: 956.423.5440 | EMAIL: VGCAMACHO@HARLINGEN.COM

TITLE SPONSOR



Valley Baptist
Medical Center
HARLINGEN

EAGLE SPONSOR



HOLE IN ONE SPONSOR



Texas
Gas Service™

A Division of ONE Gas





HARLINGEN POLICE DEPARTMENT'S 3RD ANNUAL IBCA BBQ COOK-OFF

TO BENEFIT:



Saturday June 30, 2018 @ Bass Pro Shop Parking Lot
101 Bass Blvd. Harlingen, TX

\$5000 PAYOUT



IBCA SANCTIONED
GRAND CHAMPION: \$900
RESERVE CHAMPION \$500

1ST PLACE: \$400

2ND PLACE: \$300

3RD PLACE: \$250

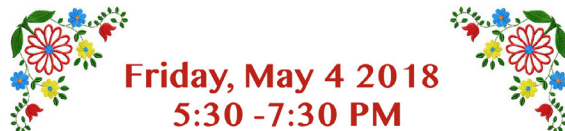
4TH PLACE: \$150

5TH PLACE: \$100



For Information:
HPD Sergeants:
E. Weaver 956-245-6764 or
J. Palafox 956-873-0380

LIVE MUSIC* VENDORS* FOOD VENDORS



Friday, May 4 2018

5:30 -7:30 PM

Gutierrez Park Harlingen

CINCO DE MAYO CELEBRATION!



FREE CIVIC EVENT

With Performances by:

Esencia Tamaholipeca, Lluvia vega
& Dance Community Center



You're Invited

Ribbon Cutting Ceremony



Cold Room Inspection Facility

Free Trade International Bridge
At Los Indios



April 20, 2018 | 11:00 AM
100 Los Indios Blvd.
Los Indios, Texas 78586



MAY 12, 2018
McKELVEY PARK
HARLINGEN



FREE ADMISSION
BluesOnTheHillHarlingen.com



CONTACT:
Monica A. Vega
Director of Sales & Marketing
Oceangate Hospitality
P: 956.961.4678
E: Monica@OGHotels.com

Homewood Suites by Hilton Breaks Ground On New Harlingen Hotel

Home-like Amenities and Spacious Suites Will Provide Travelers Added Value

Harlingen, Texas – February 1, 2018 – [Homewood Suites by Hilton](http://www.homewoodsuites.com), the award-winning upscale, all-suite hotel brand has broken ground in Harlingen, TX. The property site is currently under construction and is scheduled for completion in Q1 of 2019. The new property developed and owned by Harlingen Investors, is located at 603 Sesame Drive.

"We're delighted to partner with Hilton to be part of the industry-first All Suites portfolio," said Nitin Kasan, VP of Operations, Oceangate Hospitality. "The new extended-stay property will add to the city's offerings and provide travelers tremendous value with a variety of amenities as an exciting new option for those needing the space to regroup and relax after a busy day."

When completed, the new Homewood Suites by Hilton will provide 89 suites with fully-equipped kitchens and separate living and sleeping areas, roughly 5,000 square feet of banquet and meeting space, and will create about 25 new jobs for Harlingen residents. Guests are also provided all the essentials needed for a comfortable and convenient stay including complimentary daily full-hot breakfast, evening social Monday-Thursday, Wi-Fi and grocery shopping service.* Travelers can unwind with an outdoor kitchen and grill area, fitness center, pool and sports court.

Homewood Suites by Hilton participates in Hilton's award-winning customer loyalty program, Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton Honors app, where Honors members can check-in, choose their room, and access their room using a Digital Key.

Read more about Homewood Suites by Hilton at www.homewoodsuites.com and www.news.homewoodsuites.com.

*Guest pays for groceries. Other restrictions may apply.



HARLINGEN, TX AREA: SMALL BUSINESS FOCUS GROUPS

SUPPORTING SMALL BUSINESS TO BUILD HEALTHY COMMUNITIES

Small Business Majority, a national non-profit organization, is partnering with the Harlingen Area Chamber of Commerce, the Weslaco Area Chamber of Commerce and the Robert Wood Johnson Foundation (RWJF) on a research project to better understand the needs, challenges and views of rural small business owners.

Please join us at one of two sessions on Monday, May 7, 2018 to participate in an interactive discussion on these topics. We want to hear from you on what you need in order to grow and thrive in your community, and what policy solutions would help your business reach its full potential.

This is a free event. Food will be provided to participants and each session will have ten \$25 Amazon gift cards available for a participant drawing, therefore registration is required!

Choose the time that works best for you!

Harlingen Area Chamber of Commerce
311 East Tyler Avenue
Harlingen, TX 78550

Monday, May 7, 2018
Session 1: 9:00 am - 11:00 pm CDT
Session 2: 11:30 am - 1:30 pm CDT

Register today to save your spot!

<https://harlingen-focusgroups.eventbrite.com>

For more information, contact Mary Overbey at moverbey@smallbusinessmajority.org or 417-872-9924.

JOIN BY APRIL 30+ SAVE OVER \$3,000

SWING INTO SPRING SAVINGS

HARLINGEN COUNTRY CLUB is making membership affordable without compromise. Offering the best conditioned golf course in the area, five lighted tennis courts, a swimming pool, fitness center, year-round social events, and indoor and outdoor dining under an expansive covered patio, come take advantage of these Spring Savings!

FULL GOLF MEMBERSHIP

Monthly Dues, \$297
Initiation: ~~\$2,500~~ \$0
April Incentives: FREE Initiation Fee
+ One Month Free Dues + \$400
Incentive Package*

YOUNG EXECUTIVE GOLF MEMBERSHIP (36 & under)

Monthly Dues, \$254
Initiation: ~~\$2,500~~ \$0
April Incentives: FREE Initiation Fee
+ One Month Free Dues + \$400
Incentive Package*

REGULAR MEMBERSHIP

Monthly Dues, \$195
Initiation: ~~\$2,500~~ \$0
April Incentives: FREE Initiation Fee
+ One Month Free Dues + \$200
Incentive Package*

No Initiation Fees!

CONTACT ESTELLA COELLO, MEMBERSHIP DIRECTOR,
AT 956-412-4100 OR ESTELLA@HARLINGENCC.COM.

HARLINGENCC.COM
5500 EL CAMINO REAL HARLINGEN, TX 78552

*Init with no initiation fee through 4/30/18. Valid for new members only with 18-month commitment. \$50 food and beverage minimum required for all members.



JOIN THE FUN! SUPPORT LOCAL FARMERS & HEALTHY INITIATIVES!



30 + VENDORS | EVERY SATURDAY
MID OCTOBER - MID JUNE | DOWNTOWN HARLINGEN
2nd & Tyler | 3 pm - 4:30 pm

Child Friendly

Live Music

Free Samples

Pet Friendly

Children's Activities

Chef Demos

Follow us on Facebook at [harlingenfarmersmarket](https://www.facebook.com/harlingenfarmersmarket)

Masquerade™

Experience the Frenzy!

\$5 Jewelry and Accessories SALE

Wednesday
April 18th
10 am – 6 pm

Thursday
April 19th
7 am – 6 pm

Friday
April 20th
7 am – 6 pm

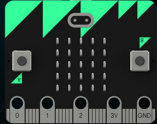
Saturday
April 21st
9 am – 4 pm

**Valley Baptist Medical Center
Woodward Conference Center**

Proceeds benefit Valley Baptist Medical Center Auxiliary Scholarship Fund
Cash, Credit/Debit Cards & Payroll Deduction

RIISING SCHOLARS ACADEMY CODE JAM

Experience Computer Science
In A Fun Way!



FREE EVENT!

April 28th, 2018

9:00 a.m. – 12:30 p.m.

Open to 5th and 6th Grade Students

All Skill Levels Welcome!

Registration Is **Required** - Seats Are **Limited**

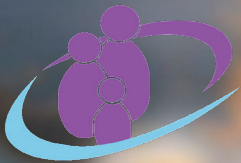
Register at rsa.stisd.net by April 14th, 2018

Parent/Guardian must accompany child during the entire event

Email questions to:

david.rivera@stisd.net

Rising Scholars Academy of South Texas | 151 S. Helen Moore Rd., San Benito



Family Crisis Center
of the Rio Grande Valley
Breaking the Cycle of Violence

3rd Annual Golf Classic Saturday, April 21, 2018

TONY BUTLER GOLF COURSE

2640 South "M" Street, Harlingen, Tx 78550

8:00 am Shotgun Start

Onsite Registration 7 am to 8 am

ENTRY FEE: \$80 PER PLAYER

Includes Green Fees, Cart, Food and Beverages

TEAM CASH PRIZES & RAFFLE PRIZES

1st Place: \$900

2nd Place: \$600

3rd Place: \$300

2 Mulligans \$10 Per Player

3 PERSON SCRAMBLE

One (1) Single Digit Player Per Team

Maximum Individual HDCP (30),

Total Team HDCP Divided by Five (5)

For registration and information call Cynthia Gamez at 956-778-6400 -
cgamez@fcbtx.com or Eladio Jaimez at 956-792-9956 - jaimezmedia@gmail.com
All handicaps will be verified. Cash Prize Money is based on a minimum of 15 teams.



HARLINGEN FARMERS MARKET
PRESENTS

Taste of the Market

JOIN US FOR AN EVENING OF LIVE MUSIC, WINES, BEERS,
DELICIOUS HORS D'OEUVRES, & OTHER TASTY BITES PREPARED
BY THE VALLEY'S TOP CHEFS, USING LOCAL, ORGANIC
PRODUCE, LOCALLY RAISED MEATS, WILD-CAUGHT GULF
SHRIMP, & LOCALLY MADE CHEESES.

Thursday, April 26, 2018

5:30 P.M. – 8:00 P.M.

Jackson Square Events Center

301 E. Jackson Ave.

(Downtown Harlingen)

Tickets are \$60 per person.

Please contact Julie Ng-Castillo at 956-453-8743 or
harlingenfarmersmarket@yahoo.com for tickets.



PROCEEDS WILL BENEFIT HARLINGEN FARMERS MARKET, A 501(C)3 NONPROFIT ORGANIZATION,
BY IMPROVING AND ADDING TO PRESENT ACTIVITIES, INCLUDING WEEKLY MARKET,
CHILDREN'S ACTIVITIES, CULINARY DEMONSTRATIONS, AND EDUCATIONAL OUTREACH.



Joel Cervantes
Los Colores del Alma

Opening Reception April 27, 2018
6pm - 9pm
April 27 - May 18th

Beyond
ARTS GALLERY

Harlingen
ART
Night
DOWNTOWN HARLINGEN

114 N. A. Street Harlingen, Texas 78550 (956)230-2859 www.beyondartsgallery.com Tues by Appt. - Wed.-Fri. 1pm-5pm - Sat-10am-5pm

MEMBER EVENT

Realty Associates Presents

"The One to Four Family Contract"

TX Association of Realtor Course #32100

Wednesday, April 18th

10 a.m. - 12 p.m.

311 E. Tyler Ave.

Harlingen, TX 78550

[Click Here To View
Community Member Events](#)

The Chamber
HARLINGEN ★ TEXAS

**LET YOUR BUSINESS OR EVENT
STAND OUT AND GET NOTICED**

Full Color Illuminated billboards ARE THE FUTURE OF
OUTDOOR ADVERTISING. This medium provides vivid, full-
color illuminated advertising, while obtaining an edge over
traditional styles of billboards. The latest in technology will

CALL US TO ADVERTISE TODAY
956-423-5440
VGCAMACHO@HARLINGEN.COM
JCRIST@HARLINGEN.COM



Billboard located on the corner of E. Tyler Avenue & 3rd

**DIGITAL BOARD
RATES:**

ANNUAL RATE

\$550 per month w/1 yr.

Commitment. CC must be
kept on file to be charged
monthly.

Two designs only

3 MONTH LEASE

\$1,700

One design only

Ad changes- \$50 each

2 MONTH LEASE

\$620

One design only

Ad changes- \$50 each

1 MONTH

\$700

One design only

Ad changes- \$50 each

THE HARLINGEN CHAMBER OF COMMERCE PRESENTS

THE 97TH ANNUAL

**BLACK &
WHITE**

2018 ANNUAL AWARDS BANQUET

THURSDAY, SEPTEMBER 20, 2018

BLACK & WHITE FORMAL ATTIRE

6 PM TO 8:30 PM

TICKETS OR SPONSORSHIP
OPPORTUNITIES:

TSTC CULTURAL ARTS CENTER
1825 N. LOOP 499
HARLINGEN, TX 78550

VANESSA CAMACHO
956.423.5440
VGCAMACHO@HARLINGEN.COM

TICKETS: \$65
RESERVED TABLE OF 8: \$500

JOIN US FOR A NIGHT OF MYSTERY, MAYHEM, AND MURDER

**MURDER
AT THE
REESE**

**HOLLYWOOD THEMED
MURDER MYSTERY
FUNDRAISER DINNER**

\$65 PER PERSON | \$120 PER COUPLE
A PORTION OF THE PROCEEDS TO BENEFIT A LOCAL CHARITY

The Chamber
HARLINGEN ★ TEXAS

#MURDERATHEREESE

**THURS. OCT. 25TH
6 PM TO 8:30 PM**

**5TH AT THE REESE
202 S. 1ST STREET | HARLINGEN, TX**

TICKETS AND SPONSORSHIP OPPORTUNITIES
956.423.5440 OR VGCAMACHO@HARLINGEN.COM

The Murder Mystery Co.
THE EXPERTS IN MYSTERY ENTERTAINMENT

RIBBON CUTTINGS

Valley International Airport

Jackson St. Cafe & Bar

Thursday, April 19th
5:30 p.m. - 6:30 p.m.
3002 Heritage Way
Harlingen, TX 78550

Free Trade International Bridge

Cold Room Inspection Facility

Friday, April 20th
11 a.m. - 12 p.m.
100 Los Indios Blvd.
Los Indios, TX 78567

Pit Stop Smokehouse BBQ

Thursday, April 24th
5:30 p.m. - 6:30 p.m.
215 W. Tyler Ave.
Harlingen, TX 78550

Garcias' Family Health Group

New Location

Thursday, May 3rd
5:30 p.m. - 6:30 p.m.
201 E. Jackson Ave.
Harlingen, TX 78550

UPCOMING EVENTS

Venture X Business After Hours Mixer

Thursday, April 26, 2018
5:30 p.m. to 7 p.m.
6710 W. Expressway 83
Harlingen, TX 78552

17th Annual Chamber Golf Tournament

Friday, May 18, 2018
Tony Butler Municipal Golf
2640 Golf Course Dr.
Harlingen, TX 78550

RGV Fire Safety/Security LLC Customer Appreciation Ribbon Cutting

Thursday, May 31, 2018
5:30 p.m. to 7 p.m.
311 E. Tyler Ave.
Harlingen, TX 78550

Chamber Board of Directors:
Josh Fields | Chairman
Michael Allex | Immediate Past Chair
Brenda Ivory | Chair-Elect
Daniel Listi | Secretary
Traci Gonzalez | Treasurer
Dr. Bonnie Villarreal
Kyle Orgera
Ed Sokolosky
Francisco Castellanos
Eric Ziehe
Tre Peacock
Daniel Martinez

Chamber Staff:
Chris Gonzales
Vanessa Camacho
Jennifer Crist
Emily Gonzalez
Alexis Alaniz

TITANIUM PARTNERS
Boggus Ford
City of Harlingen
Harlingen Medical Center
Valley Baptist Health System

PLATINUM PARTNERS
First Community Bank
Carr Riggs & Ingram CPAs
& Advisors
VTX1 Companies

GOLD PARTNERS
Aloe Laboratories
American Leather
BBVA Compass Bank
Clermont LLC
Dish Network
Hino Electric Power Company
Nevill Business Machines
Pena Eye Institute
Schlitterbahn Beach Resort
South Texas Independent
School District
Valley International Airport
Valley Morning Star
Wells Fargo Bank

SILVER PARTNERS
AEP Texas
Charlie Clark Nissan
El Clavo Lumber
Farmers Insurance- Daniel Martinez Agency
Farmers Insurance- Norma Villarreal
Harlingen Cotton Committee
Harlingen Economic Development Corp.
IBC Bank
Janine Marie Photography
L&F Distributors
Linda Trevino Burke, D.D.S.
Lone Star National Bank
Muniz Rio Grande Pharmacy, LLC
Palms Behavioral Health Center
Plains Capital Bank
Platinum Surgery Center
Rio Vista Dentistry
Robinson IT Consulting
Shepard Walton King Insurance Group
Texas Gas Service
United Capital Financial Life Management

BRONZE PARTNERS
Bert Ogden Harlingen Auto Plaza
Bill Guthrie Sports, Inc.
Blanquitas Mexican Restaurant
Gillman Auto Group
Frost Bank
International Assembly, Inc.
McCullough & McCullough
Attorney's at Law
MOOD: South Texas
Nolan Perez, MD Gastroenterology
Port of Harlingen Authority
RGV Credit Union
Salinas, Allen & Schmitt, LLP
Security Service Federal Credit Union
Texas Regional Bank
TSTC Foundation
Uhlhorn Family Partnerships
Valley Baptist Legacy Foundation