

Spectrum  
REACH

## “Best Practices for Your Website”

Join us as Benjamin Haight discusses what you need to keep your website relevant including: Website Development & Design, Ecommerce - Having an Online Presence & the Importance of Social Media

WHEN:  
**Wednesday, October 10**  
**12-1:00 p.m.**

WHERE:  
**Harlingen Chamber of Commerce**

RSVP with the Chamber 956-423-5440.

Lunch will be provided.  
This event is for members only.

**Benjamin Haight**  
SR MGR Digital Sales, Digital Media

# Hit your target audience?

Join us for a free Educational Seminar to learn more about the hottest trends in digital advertising. Learn how to reach hyper-targeted audiences based on their online and mobile activities.

With guest speaker, **Craig Deibel** from Simpli.Fi.

Attend one of our **FREE** events across the RGV.

## MCALLEN

October 2, 2018  
11:30-1:30pm  
Lunch will be served.  
McAllen Chamber of  
Commerce

## HARLINGEN

October 3, 2018  
8:00-10:00am  
Breakfast will be served.  
Courtyard Marriott

## BROWNSVILLE

October 3, 2018  
11:30-1:30pm  
Lunch will be served.  
Courtyard Marriott

Call for more details  
**956.430.6269**



Visit [DigitalAIMMedia.com/simplifi-seminar](http://DigitalAIMMedia.com/simplifi-seminar) to RSVP. Seats are limited!



**DR. LUIS REYNOSO, P.A.**  
629 Kamali Dr. Harlingen, Texas 78550 956-425-7800

Extending Hours effective September 1, 2018

## Monday thru Friday

8:00am to 7:00pm  
Saturday and Sunday  
10:00am to 2:00pm

ACCEPTING ALL MAJOR INSURANCES. COVERAGE BASED ON ELIGIBILITY AND VERIFICATION OF BENEFITS.

## Good Morning Downtown Coffee

Come for coffee & conversation about  
Harlingen's Downtown!

Thursday, October 4, 2018

At 8:30 a.m.



305 W. Van Buren, Harlingen, Texas

(Has the "Live to Inspire" mural on side of building)

Complimentary Coffee, Juice & Pastries!

Provided by:



For more information please call 216-4910



*You are cordially invited  
to the*

*Valley Baptist Health System  
Micro-Hospital Groundbreaking*

*West Expressway 83 between Westgate Drive  
and Border Avenue near Plains Capital Bank*

*Weslaco, Texas 78596*

*Groundbreaking Ceremony hosted by the  
Harlingen Chamber of Commerce & Weslaco Chamber of Commerce*

*Refreshments will be served*

*Please RSVP by calling (833) 273-7647*

JOIN US FOR A NIGHT OF MYSTERY, MAYHEM, AND MURDER

## MURDER AT THE REESE

THURS. OCT. 25TH  
5 PM TO 8:30 PM

5TH AT THE REESE  
202 S. 1ST STREET | HARLINGEN, TX

HOLLYWOOD THEMED  
MURDER MYSTERY  
FUNDRAISER DINNER

TICKETS AND SPONSORSHIP OPPORTUNITIES  
956.423.5440 OR VGCAMACHO@HARLINGEN.COM

A PORTION OF THE PROCEEDS TO BENEFIT A LOCAL CHARITY

**Chamber**  
HARLINGEN TEXAS

#MURDERATHEREESE

**The Murder Mystery Co.**  
THE EXPERTS IN MYSTERY ENTERTAINMENT

THIS MURDER MYSTERY EVENT IS INTERACTIVE SO THAT EACH GUEST WILL HAVE A KILLER TIME. GUESTS ARE ENCOURAGED TO DRESS TO IMPRESS - OLD HOLLYWOOD GLAM STYLE!

THE HARLINGEN CHAMBER OF COMMERCE PRESENTS THE OCTOBER 2018

## BUSINESS

*After Hours Mixer*

HOSTED BY THE ROTARY CLUB OF HARLINGEN

## THURSDAY, OCTOBER 11, 2018

FRANKIE FLAV'Z AT THE POINT

*This is a free chamber member benefit!*

115 E. HARRISON AVE, HARLINGEN, TX  
EVENT RUNS FROM 5:30 PM TO 7 PM

**Rotary**  
Club of Harlingen

**Chamber**  
HARLINGEN TEXAS

*Hor d'oeuvres & Refreshments Will Be Served*

For more information call 956.423.5440.  
VISIT [WWW.BUSINESS.HARLINGEN.COM/EVENTS](http://WWW.BUSINESS.HARLINGEN.COM/EVENTS)



# PRE-SALES KICKOFF PARTY

JOIN US AND SAVE! ONE DAY ONLY. LOWEST FOUNDING MEMBER RATES!

SATURDAY, OCTOBER 6, 2018  
9:00 A.M. - 4:00 P.M.  
STUART PLACE CROSSING  
6710 EXPRESSWAY 83 | HARLINGEN, TX 78552

956-752-3470 #OTFHARLINGEN MORE LIFE™

**7th Annual HARLINGEN'S BRAVEST COOK-OFF**  
OCTOBER 5-6 2018  
HARLINGEN PROFESSIONAL FIREFIGHTER'S ASSOCIATION  
IN CONJUNCTION WITH CITY OF HARLINGEN

**ENTRY FEE: \$175**

**FRIDAY**  
\* BEEF FAJITAS 5:00 PM \* MARGARITAS 9:00 PM

**SATURDAY**  
\* PINTO BEANS 10:00 AM \* CHEF'S CHOICE 11:00 AM  
\* HALF CHICKEN 12:00 PM \* PORK SPARE RIBS 1:30 PM  
\* BRISKET 3:00 PM

**BEHIND CASA DE AMISTAD FAIR PARK BLVD.**

**CONTACT ANDY GALVAN (956) 226-3494 Email: hfdbbq@gmail.com**

**Chamber HARLINGEN+TEXAS**

## 2018 MEMBER APPRECIATION Mixer

WE INVITE YOU TO JOIN US FOR AN EVENING OF NETWORKING, CELEBRATION OF NEW AND LONGTIME MEMBERS, DELICIOUS FOOD AND DRINKS, LIVE MUSIC, AND RAFFLE PRIZES! THIS EVENT IS FOR YOU AND OUR WAY OF SAYING THANK YOU!

THIS EVENT IS FOR CHAMBER MEMBERS ONLY. ALL ATTENDEES MUST HAVE A TICKET TO ENTER. TICKETS ARE FREE AND MAY BE PICKED UP AT THE CHAMBER LOCATED AT 311 E. TYLER AVE. SPONSORSHIP OPPORTUNITIES ARE NOW AVAILABLE!

**THURSDAY, NOVEMBER 8, 2018**  
5:30 p.m. - 7:30 p.m.

HARLINGEN ARTS & HERITAGE MUSEUM  
2425 Boxwood, Harlingen, TX 78550

FACILITY SPONSOR: DECOR SPONSOR:

PARTICIPATING FOOD VENDORS:

LIVE MUSIC BY:

FOR MORE INFORMATION CONTACT EMILY GONZALES AT 956.423.5440 OR EGONZALES@HARLINGENCHAMBER.COM

JOIN BY OCTOBER 31+ SAVE UP TO \$2,698

# REAP THE REWARDS - RELAX, PLAY, ENJOY...

**HARLINGEN COUNTRY CLUB** has welcomed over 100 new members this year by making membership affordable without compromise. With the best conditioned course in the area, five tennis courts, swimming pool, fitness center, year-round social events, and indoor and outdoor dining under an expansive covered patio, it is time you start reaping the rewards of membership.

*Reduced Initiation Fees!*

FULL GOLF MEMBERSHIP	YOUNG EXECUTIVE GOLF MEMBERSHIP (36 & under)	REGULAR MEMBERSHIP
Monthly Dues, \$297 (Reduced from \$375) Initiation, \$2,500 <b>\$99</b> Fall Incentive: \$99 Initiation Fee + 1 month free dues*	Monthly Dues, \$254 Initiation, \$200 <b>\$99</b> Fall Incentive: \$99 Initiation Fee + 1 month free dues*	Monthly Dues, \$195 (Reduced from \$209) Initiation, \$200 <b>\$99</b> Fall Incentive: \$99 Initiation Fee + 1 month free dues*

FOR MORE INFORMATION, CONTACT ESTELLA COELLO, 956-412-4100 OR ESTELLA@HARLINGENCC.COM.  
HARLINGENCC.COM

5500 EL CAMINO REAL HARLINGEN, TX 78552  
\*Valid through 10/31/18 and pay \$99 initiation fee and receive one month free dues. Valid for new members only with 18 month commitment.

## NATIONAL HIRING EVENT THURSDAY, OCTOBER 18, 2018

# GET HOOKED THIS CHRISTMAS SEASON AT BASS PRO SHOPS & CABELA'S!

Are you interested in earning extra cash this holiday season? Join us on Thursday, October 18th as we kick off our National Hiring Event. Stop by your local Bass Pro Shops or Cabela's for an on-site interview during store operating hours. (On-site interviews are for any retail, restaurant, boat dealership, call center, or distribution center.)

Walk-ins welcome. Please apply in advance at [basspro.com/careers](http://basspro.com/careers) OR [cabelas.jobs](http://cabelas.jobs)

## Bloomers FLOWERS & GIFTS

2001 S 23rd Street Harlingen, TX 78550

# Fall Trunk Show

Tuesday, October 23, 2018  
10 am - 7 pm

Come see our new lines and fill out your Christmas wish list!

- Metalist and custom jewelry designer DeAnna Cochran will be in store
- Jon Hart promotions with free hot stamping
- Consuela Giveaway
- Free gift to the first 50 shoppers
- Spin the wheel for discounts and giveaways

Bring a friend and join us for refreshments and fun!

Harlingen Medical Center PRESENTS

# 8TH ANNUAL CHARITY GOLF TOURNAMENT

BENEFITING Habitat for Humanity

First Hole in One Prize Provided by: **FRUIA**  
Cadillac • BUICK • GMC

**Friday, November 9, 2018**  
Rancho Viejo Resort & Country Club

- 7:00 am Registration
- 8:30 am Tee Off
- Lunch & Awards to Follow

**REGISTRATION \$300 PER TEAM**

**Tournament Awards:** First, Second and Third Place

**Includes:** Door Prizes and Trophies

To register for the tournament, or for sponsorship opportunities, please contact Letty Mann at (956) 365-1848 or [lmann@primehealthcare.com](mailto:lmann@primehealthcare.com). All entries must be submitted by Friday, November 2, 2018.

**Fee includes:** Green Fee, Cart, Range Balls, Breakfast & Lunch

**Three person team** (only one single digit handicap player per team)

THE JUNIOR LEAGUE OF HARLINGEN PRESENTS

# Cocktails FOR A CAUSE

AN EXCLUSIVE NIGHT OF UNLIMITED COCKTAILS AND HORS D'OEUVRES PAIRED WITH A FASHION SHOW, MUSIC, AND SILENT AUCTION

SATURDAY, NOVEMBER 3 | 7:00 PM

**5TH AT THE REESE**  
202 S 1ST. STREET, HARLINGEN, TX 78550

**\$50.00 PER PERSON**  
PURCHASE TICKETS FROM JLH MEMBERS OR ONLINE AT [WWW.JLHARLINGEN.ORG](http://WWW.JLHARLINGEN.ORG)  
\*Must be 21 and over to purchase tickets\*

PROCEEDS TO BENEFIT COMMUNITY PROGRAMMING

TITLE SPONSOR **CLAUDIA JENSEN** APRN, FNP-BC

**JENSEN FAMILY PRACTICE** PERSONALIZED HEALTHCARE YOUR FAMILY DESERVES

**5th AT THE REESE** **COLLETTI'S** **ABSOLUT.** **THE GLENLIVET**

# RIBBON CUTTINGS

## **Valley Baptist Health System Micro-Hospital**

Thursday, October 4th

10 a.m. to 11 a.m.

Member Location:

West Expressway 83 (between Westgate Dr.

& Border Ave. near Plains Capital Bank)

Weslaco, TX 78596

## **Eros Men's Anti Aging Spa**

Wednesday, October 24th

5:30 p.m. to 6:30 p.m.

Member Location:

6710 W. Expressway 83, Suites 242 & 243

Harlingen, TX 78552

## **Jorian Jareds Massage Spa**

Tuesday, November 6th

5:30 p.m. to 6 p.m.

Member Location:

502 E. Harrison Ave, Suite A

Harlingen, TX 78550

## **Raising Cane's Chicken Fingers**

Tuesday, November 13th

9 a.m. to 10 a.m.

Member Location:

2120 S. 77 Sunshine Strip

Harlingen, TX 78550

## **DataLogic Software Inc.**

Wednesday, November 14th

9:30 a.m. to 10 a.m.

Member Location:

1605 W. Tyler Ave.

Harlingen, TX 78550

## UPCOMING EVENTS

### Lunch & Learn

Spectrum Reach

Wednesday, October 10, 2018

12 p.m. to 1 p.m.

The Chamber

311 E. Tyler Ave.

Harlingen, TX 78550

### Business After Hours Mixer

Rotary Club of Harlingen

Thursday, October 11, 2018

5:30 p.m. to 7 p.m.

Frankie Flav'z

115 E. Harrison Ave.

Harlingen, TX 78550

### Murder at The Reese

Murder Mystery Fundraiser Dinner

Thursday, October 25, 2018

6 p.m. to 8:30 p.m.

5th at The Reese

202 S. 1st St.

Harlingen, TX 78550

#### Chamber Board of Directors:

Tre Peacock | Chairman  
Josh Fields | Immediate Past Chair  
Brenda Ivory | Chair-Elect  
Dr. Bonnie Villarreal | Secretary  
Kyle Orgera | Treasurer  
Daniel Martinez | Gov't. Affairs  
Jacob Boggus  
Ed Sokolosky  
Francisco Castellanos  
Michele Robinson  
Scott Alex  
Lucy Cadenas

#### Chamber Staff:

Chris Gonzales  
Vanessa Camacho  
Jennifer Crist  
Emily Gonzalez  
Alexis Alaniz  
Ashley Cavazos

#### TITANIUM PARTNERS

Boggus Ford  
City of Harlingen  
Harlingen Medical Center  
Valley Baptist Health System

#### PLATINUM PARTNERS

First Community Bank  
Carr Riggs & Ingram CPAs  
& Advisors

#### GOLD PARTNERS

Aloe Laboratories  
BBVA Compass Bank  
Hino Gas Sales, Inc.  
Linda Trevino Burke, D.D.S.  
Nevill Business Machines  
Robinson IT Consulting  
Schlitterbahn Beach Resort  
South Texas Independent  
School District  
Valley International Airport  
Valley Morning Star  
VTX1 Companies  
Wells Fargo Bank

#### SILVER PARTNERS

AEP Texas  
Charlie Clark Nissan  
Farmers Insurance - Daniel Martinez Agency  
Harlingen Cotton Committee  
Harlingen Economic Development Corp.  
IBC Bank  
Janine Marie Photography  
L&F Distributors  
Lone Star National Bank  
Palms Behavioral Health Center  
Pena Eye Institute  
Plains Capital Bank  
Platinum Surgery Center  
Rio Vista Dentistry  
Shepard Walton King Insurance Group  
Texas Gas Service  
Texas State Technical College  
United Capital Financial Life Management  
United Launch Alliance

#### BRONZE PARTNERS

Bert Ogden Harlingen Auto Plaza  
Blanquitas Mexican Restaurant  
Gillman Auto Group  
Frost Bank  
International Assembly, Inc.  
McCullough & McCullough  
Attorney's at Law  
MOOD: South Texas  
Nolan Perez, MD Gastroenterology  
Peacock General Contractors  
Port of Harlingen Authority  
Raising Cane's Chicken Fingers  
RGV Credit Union  
Security Service Federal Credit Union  
Texas Regional Bank  
TSTC Foundation  
Uhlhorn Family Partnerships  
Valley Baptist Legacy Foundation