



Dear Valued Supporters,

It's that time of year again! The Harlingen Cotton Committee is having their Annual First Bale of Cotton Auction & Scholarship Fundraiser on Thursday, September 13th from 6:30 to 9:30 p.m. at the TSTC Cultural Arts Center located at 1825 N. Loop 499, Harlingen, TX. We invite you to join us over a casual cocktail and appetizer buffet all while raising funds benefiting the students at Texas State Technical College (TSTC).

It is because of the amazing support received by our sponsors that the Harlingen Cotton Committee was able to present a check of \$10,000 to TSTC representatives during the event. The Lozano-Long Foundation joined in the contributions, matching those funds, bringing the total scholarship to \$20,000 to support students actively pursuing a degree in an agricultural-related field. The Harlingen Cotton Committee would love to continue this great tradition and are asking for your help!

Enclosed, you will find information on sponsorship packages. Please take the time to review this important information. If you have any questions, please feel free to contact me at (956) 423-5440 or via e-mail at vgcamacho@harlingen.com.

Our sponsorships fill up fast, so we highly encourage you to secure your spot today! We look forward to hearing from you.

Respectfully,

Vanessa Camacho
Harlingen Cotton Committee Representative



2018 First Bale of Cotton Live Auction & Scholarship Fundraiser

"White Gold" Title Sponsor \$5,000
(SOLD)
(Subject to first come, first served basis)

It's Better at
BOGGUS
FORD LINCOLN
McALLEN • HARLINGEN

"Gin King" Supporting Sponsor: \$2,500

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Company logo/sponsorship recognition in the following:

- *Digital recognition at event*
- *Invitations & Programs*
- *Chamber website (homepage)*
- *E-newsletters Chamber Connect*
- *All media advertisements*
- *Post press recognition*
- *Chamber digital board*

Sponsorships will be used to fund scholarships for students pursuing an agriculture-related career.

"High Cotton" Supporting Sponsor: \$1,000

- *Digital recognition at event*
- *Invitations & Programs*
- *Chamber website (homepage)*
- *All media advertisements*
- *Post press recognition*
- *Chamber digital board*

"First Bloom" Supporting Sponsor: \$500

- *Digital recognition at event*
- *Invitations & Programs*
- *All media advertisements*
- *Post press recognition*

Giving Donor

\$125 or more

TOTAL: \$ _____

Donations will be used toward Harlingen Cotton Committee's yearly efforts to purchase and promote First Bale Event and Scholarship Program (Listed on Event Program).



2018 First Bale of Cotton Live Auction & Scholarship Fundraiser

Registration Form:

- "Gin King" Supporting Sponsor \$2,500 "High Cotton" Supporting Sponsor \$1,000
- "First Bloom" Supporting Sponsor \$500 Giving Donor: Total: \$ _____

Organization: _____

Contact: _____ Phone: _____

Mailing Address: _____ City/State/Zip: _____

Physical Address: _____ City/State/Zip: _____

Email: _____

Payment Information:

- Check Enclosed (Made payable to Harlingen Cotton Committee)
- Please charge my credit card in the amount of: _____
- Card # _____ Name on Card: _____
- Exp. Date: _____ Sec. Code: _____ Zip Code: _____
- Send me an invoice (payment must be August 24, 2018)

Please submit completed form by Friday, August 24, 2018 to:
Vanessa Camacho, Harlingen Cotton Committee Representative
Harlingen Area Chamber Commerce | 311 E. Tyler Avenue | Harlingen, TX 78550
Phone: (956) 423-5440 | Fax: (956) 425-3870 | Email: vgcamacho@harlingen.com