

Hernando County Business Alliance
Ten-Year Advocacy Plan
March 1, 2018

1. EDUCATION:

- A. Support the improved technical, vocational, and construction trade skills needed for upcoming employment demands, including Technical schools and courses.
- B. Support an incubator program to meet current needs within the County.
- C. Create a Business Resource website for Hernando Enterprise Network that will work with Career Source for possible funding.

2. TRANSPORTATION - Transportation projects to be supported:

- A. Support the expansion of Barclay Ave as a major north/south highway from SR 50 to County Line Road.
- B. Support widening and improving State Road 50 between I-75 and Clermont.
- C. Creating an Industrial & Rail Hub project in East Hernando County, including making provision for it in future land planning.
- D. Support the TBARTA plan to link the Suncoast Parkway at SR 44 exit in Citrus County to a yet unnamed extension of the Parkway as a toll road to Jacksonville.
- E. Support creating another major East/West highway utilizing County Line Road to connect to I-75.
- F. Support the re-alignment of US 98 and 41 around downtown Brooksville and the changing of Jefferson and Broad Streets from one-way streets to two-way streets. (NOT YET APPROVED BY HCBA OR OTHER BOARDS)

3. AIRPORT TECHNOLOGY CENTER – We support growing the Brooksville/Tampa Bay Regional Airport and Technology Center to a “large” commercial airport and Technology Center with the appropriate rail capacity.

4. ECONOMIC DEVELOPMENT AND ADVOCACY COMMUNICATION:

- A. Increase the economic development effort and necessary funding to be competitive with other counties of our size.
- B. Support and advocate for business community involvement in government planning and policy decisions through positive collaboration with the County Administrator, School District Superintendent, SWFWMD Director, the Brooksville City Manager and our Elected Local, State and Federal Officials.