



## CORE MEMBERSHIP BENEFITS

Value: in excess of \$775

*The Hillsborough/Orange County Chamber of Commerce is the First Choice and Primary Voice for business. We offer access to an impressive variety of tools, programs and resources that will help position your company for success. When you add it up—membership listing, referrals, member news, discounts, networking, advertising, sponsorships, advocacy, credibility and more, your return on value is immeasurable.*

### Core Membership Benefits:

- Business listing on Chamber's online membership directory
- New member promotional opportunities: ribbon cuttings, ground breaking ceremony, possible interviews on WHUP 104.7 FM and WCHL—97.9 The Hill, "Welcome" and "shout-outs" on the Chamber's social media efforts, website and "Hillsborough Happenings" newsletter.
- Receive weekly "Hillsborough Happenings" newsletter
- Opportunity to display your business cards in Chamber lobby
- Access to discounted benefit/affinity programs (see enclosed sheet)
- Member-to-Member benefits (see enclosed sheet)
- Discounted Certificates of origin: \$50 per certificate (\$100 each regular price)
- Membership Dues Are Tax Deductible
- Access to low-cost print services (15¢-B&W/per page and 22¢-Color/per page)
- Rental of conference room (\$35 per each 2 hours)
- Business Advocacy at a local, state, & federal level
- Networking opportunities at over 70 programs a year
- Workforce and business development opportunities through Chamber workshops and seminars
- Business referrals—Our Chamber receives thousands of requests for referrals each year and we only refer our members
- Strong preference given to Chamber members for procurement of goods and services purchased by the Chamber
- Opportunities for committee involvement
- Community outreach and volunteer opportunities
- Quarterly Enrichment Luncheon (opportunity to co-host with another Entrepreneur member), advertised through Chamber on Social Media, Hillsborough Happenings, Word On The Street and Chamber Event Calendar
- Member Rates for admission to select events
- Opportunity for profile on WHUP 104.7 FM
- Opportunity to host Chamber marketed workshops/seminars
- Free membership in the Central Carolina Women In Business
- Free membership to the Hillsborough/Orange County Chamber Young Professional Group (YPG)
- Affordable Advertising Opportunities (Website, Event Sponsorships)
- Opportunity to purchase premium website listing and website advertising
- Access to Chamber Media Package including discounted advertising through the News of Orange—Chamber Page: 3 columns wide by 5 inches, Full Color (\$353 value) with a 61% savings—cost \$135
- **TOTAL MEMBER VALUE: in excess of \$775.00**