



Who Should Attend	Why Should You Attend	What to Expect
Business owners that want to grow their business with the Commonwealth!	<p>Because last year, the Commonwealth spent more than \$6 Billion on goods and services. Goods and services that you probably sell!</p> <p>Come learn how to get the most out of eVa, the Commonwealth’s electronic procurement portal.</p>	<p>With eVa you can identify:</p> <ul style="list-style-type: none"> • Which state agencies buy what I sell? • How much are they paying for what I sell? • Who are my competitors / potential collaborators? • Which of my competitors are winning these bids? • More
Business owners that want to grow their business with effective marketing!	Get a practical application on how to market their to the Commonwealth and private sector	A practical application of how to effectively market what you sell.
Business owners that want to learn about available capital!	Learn from and ask questions of representatives from the: Federal Government (SBA) State government (SB&SD) Local Lender (Bank of the James)	Learn about available resources from the government and the private sector.

When: Tuesday, June 26
12:30 pm – 5:00 pm

Location: Lynchburg Regional Business Alliance
300 Lucado Place
Lynchburg, VA 24504

To register:

No fee. Advance registration is required.

Go to:

1. www.sbsd.virginia.gov/about-us/events/
2. Scroll down to “Central South”;
3. Scroll to “June 26 **“Doing Business With the Commonwealth”**”; access the page and scroll down to RSVP to register