

Our Customers

RIO LAUNDROMAT

In late 2020 Noemi Rodriguez purchased The Olympic Launderama in Kenosha, WI. Noemi and her husband, Guillermo, own other businesses in the area. They saw an opportunity to transform a neglected laundromat into a modern, welcoming place that would benefit the community. Changes included rebranding (Rio Laundromat), new floors, lighting, air conditioning, wall treatments and signs. To finish off the remodel, new Huebsch stainless steel tumblers and washers replaced a variety of older machines. The updating will make the laundry faster, more efficient, and more profitable. Because repairs and down time have been reduced, Noemi and Guillermo will also have more time to spend with their young family.



Noemi Rodriguez of Rio Laundromat



Calendar of Events

COIN LAUNDRY ASSOCIATION (CLA) FREE January 12 @ 2:00 pm - 3:00 pm CST. "Online Reputation Management – AMPlify your Positive Reputation" - Kick off the new year with a plan to increase customers and revenue—sign up for our digital marketing bootcamp sessions to enhance your knowledge of email marketing, websites, business listings, etc.
<https://www.coinlaundry.org/events/calendar/>

DLI DryCleaning Laundry Institute: (Member ZOOM Event) January 18 @ 1:00 pm - 2:00 pm EST. "Optimize Your Profits in 2023 with Industry Marketing Coach Dave Coyle of Maverick Drycleaners". Members only event. Members may register at: <https://us02web.zoom.us/join/register/tZEKfu-urT8oEtJ4bNrHi-wk0fPmp7pGXgw0>

COIN LAUNDRY ASSOCIATION (CLA) FREE February 9 @ 2:00 pm - 3:00 pm CST. "Pickup and Delivery: Managing Your Fleet" - Many owners have added pick-up and delivery to their WDF and self-service business. One of the biggest challenges is managing the fleet of vehicles.

COIN LAUNDRY ASSOCIATION (CLA) FREE February 14 @ 11:00 am - 12:00 pm CST. "For New Investors: Getting Into the Laundry Business" - Are you wondering what it takes to run a laundry-based business. This free webinar covers the basics of laundry investment and management. We take the guesswork out of the laundromat business.

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Equipment Department Manager: Mike Baker
Equipment Coordinator: Christine Evenson
Equipment Sales: Daniel Baker, James Baker,
Tony Crain, James Riopel
Front Desk: Tina Hinrichs

Service Manager: Ed Jensen
Service Engineers: Dan Elstad,
Phil Hall, Andy Putnam, Aaron Brown
Supply Sales: John Sullivan,
Chris Schiefelbein, James Riopel
Parts Manager: Barbara Swanson

Warehouse: Bruce Edwards, Warehouse
Manager
**Purchasing/Accounts Payable/ Supply
Department Manager:** Chris Schiefelbein
CFO: Kwen Johnson
City Desk: Tina Hinrichs

Parts Direct Line: 651-288-4849 • Service Direct Line: 651-288-4857 • Parts & Service Fax: 651-646-7206

NOW HIRING: FT MAINTENANCE TECH – Call Ed Jensen 651-288-4857

Supply Ideas by Chris Schiefelbein, John Sullivan and James Riopel



Stain Wizard: Wedding Dress Hems

A lot of people spend a lot of time scrubbing the bottom of wedding dress hems. There is an easier way!

Mix:

2 gallons of hot water (120-130 degrees)

4 oz EasyGo

4 oz RiteGo

4 oz Qwikgo

Soak overnight.

The key to this is the water temperature to get the oils out of the fabric.

- Jeff "The Stain Wizard" Schwarz, A.L. Wilson



The Stain Wizard



Create QR codes to Help Your Laundromat Customers

QR codes easily connect customers with promotions, washing tips, instructions and more at your laundromat. Scan or follow this link to create your own QR code. <https://support.google.com/chrome/answer/9979877>



Equipment

New Milnor Washer/Extractors at MSRP

– 30015T6X, 40#, EP Express Micro, RinSave, 4 Speed, 208/240/60/3.....	\$17,995
– 30015VRJ, 40#, EP Plus Micro, Temp Control, RinSave 7 Speed, 208/240/60/3.....	\$19,445
– 30015V8Z, 40#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$21,525
– 30022T6X, 60#, EP Express Micro, RinSave, 4 Speed, 208/240/60/3.....	\$19,195
– 30022VRJ, 60#, EP Plus Micro, Temp Control, RinSave 7 Speed, 208/240/60/3.....	\$20,095
– 30022V8Z, 60#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$21,795
– 36021V5J, 80#, EP Plus, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$28,495
– 36021V7Z, 80#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$33,875
– 36026V5J, 100#, EP Plus, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$31,895
– 36026V7Z, 100#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$37,495

– 42026V6Z, 140#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$42,135
– 42030V6Z, 160#, MilTouch Programmer, Temp Control, RinSave, 7 Speed, 208/240/60/3.....	\$45,945

RinSave saves water and formula time by special speeds and saving 1 or 2 rinses. MilTouch is touchscreen programmer with laptop programmability – transfer formulas by USB stick.

New Dryers at MSRP

– Huebsch HT055FN, Gas, 50#, Dual Digital Timers, Slimline, reversing, passes through 34.5" doorway, various voltages.....	\$6,697
<i>120#, 170#, and 200# dryers are available in reversing and with Galaxy Micro Control and OPT True Moisture Sensing Drying</i>	
– Huebsch HT075FN, Gas, 75#, Dual Digital Timers, non reverse, various voltages.....	\$7,010
– Huebsch HT075FN, Gas, 75#, Dual Digital Timers, reversing, various voltages.....	\$8,388
– Huebsch HT075NN, Gas, 75#, Galaxy Micro Control, reversing, OPT True Moisture Sensing Drying various voltages.....	\$9,502

All Huebsch dryers (except electric heat) have available in the basket CARE fire suppression including remote connect for cold enclosures.

Other Huebsch dryers in sizes from 25# to 200#. And ask about stainless steel cylinder and panels. Ask about **ADC** and **CLM** dryers in large capacities.

MSRP is a good BUDGET estimate of final washer or dryer price after discount allowed, freight and delivery added back in. Your price could be less!

SPECIALS IN STOCK: New R&B Wire RBSP-1000 Laundry Floor Scale, List \$2,607, special \$2,500 FOB MCC.



Service Tips By Ed

Standalone and Stacked Guest Laundry Equipment

Standalone and Single Washers and Dryers: When you install small chassis, light-duty commercial equipment in a guest laundry setting, it is important to remember to level the unit to minimize the chance it will go out of balance. When leveling these machines, place your level on the raised sides of the top panel.

Guest Washers: Running full loads in light-duty commercial washers is strongly encouraged, as it minimizes chances for out-of-balance situations. Some people find it helpful to include a sign near the washer if it becomes an issue. If laundry “pods” are used frequently in your guest laundry, it may also be helpful to include signage for customers, directing them to put pods in with the laundry itself rather than in the soap tray to prevent buildup and clogging in the soap tray and elsewhere in the machine from the pod casing remnants.

Guest Washer Maintenance: The soap tray should be taken out and cleaned at least once a week to minimize laundry product buildup. Similarly, clean the door seal every week; this will minimize debris from the loads being washed, minimize buildup and potential odors. Finally, always check your hoses for leaks and replace them after about 5 years of use and always keep an eye on the clean out of your drain pump.

Guest Dryers: Once a month, we recommend you clean the fan blade and all around the bottom inside the lower panel. Once a year, it is advised to clean the venting from the back of the dryer to the outside to ensure lint buildup does not clog the ductwork, impeding function of the dryer.

Contact Service Manager Ed Jensen with your questions: (651) 288-4857

Parts Ideas From Barb

Help Me Help You Get Your Parts Faster!

Please help me out by having some key information ready when ordering parts! If possible, please have the manual for the machine you are ordering parts for in hand, along with the model number, serial number and machine voltage. If possible, determine the part you want before ordering to save you multiple calls. Also, if you can, please make the call yourself, as only you know what you need and how to explain it. Otherwise this could happen to you:



What the
Mother Ordered



What the
Spouse Ordered



What the
Intern Ordered



What the
Friend Ordered



What the Customer
Actually Wanted



State-of-the-Art OPL Washers from Milnor

Milnor's state-of-the-art equipment is a perfect fit for laundries of all sizes. The 30022V8Z and 30022VZZ rigid-mount machines pack all of Milnor's sustainable features in a 60 lb model that can easily fit through a standard 36" door.



Both machines are equipped with the MilTouch™ touchscreen control, which offers intuitive fault diagnosis and relevant troubleshooting suggestions. These models also come standard with RinSave®; water saving technology, which saves up to two rinses per load and fill/rinse time.

And both the 30022V8Z and 30022VZZ offer high extract speeds, up to 300 and 400 G's respectively, which helps save dryer fuel and time.

For more information on how these machines can benefit your laundry, please contact your Minnesota Chemical Sales Rep at 1-800-328-5689!

