



2024 MNCTA Winter Convention

March 22nd & 23rd

Holiday Inn and Suites
75 37th Avenue South, St. Cloud, MN 56301
320-253-9000

Hello MNCTA Exhibitors!

The Minnesota Christmas Tree Association is happy to welcome you back to our Winter Convention.

We will be meeting at the Holiday Inn & Suites in St. Cloud, MN. Not only is this location centrally located for many of our members, but the Holiday Inn has so much to offer. They are a convention hotel with a Caribou Coffee shop on-site, along with a full restaurant and bar. Children and/or grandchildren are welcome to attend; this hotel offers 5 different pools, including a family pool and a lap pool. They also have a game room and children's play area. Heather Wolcyn will be running an educational children's program on Saturday while parents attend sessions.

- During the convention, you will have ample time to network with old and new customers/friends during time breaks throughout the 2-day event.
- Exhibits will be open all-day Friday (8am-5pm) and Saturday (8am-3pm). There will be 2 designated Exhibitor times on both Friday and Saturday.
- Registration includes Thursday Evening Meet & Greet Pizza Party, breakfast and lunch on Friday and Saturday.
- Each Registrant will have the opportunity to attend any session during the 2-day convention.
- Setup will be open Thursday from 2pm-5pm and Friday beginning at 7am.
- Please respect the Attendees and do not begin take down until after 2pm Saturday.
- Hotel accommodations should be made as soon as possible. The group block will be released on February 20th.
- Advertising in the CONVENTION PROGRAM is strongly encouraged. Email ad to info@mncta.com.
- Not available to exhibit? You can still advertise! OR for a small fee, we will display your information on a table for you – to send your information, price lists, catalogs, business cards, etc., please contact Ann Marie
- Consider SPONSORING a party during the Convention or choose a special amount as a monetary sponsorship and you will be listed in the Convention Program and the MNCTA E-Newsletter!

All forms can be found on the website, www.mncta.com. The full agenda will be updated regularly on the website. To find everything about the Winter Convention, click on 'Membership', then 'Upcoming Events' or 'Convention and Trade Show'.

Thank you for your continued support of the Minnesota Christmas Tree Association.

For more information, call Ann Marie Theien, MNCTA Executive Director, at (218) 606-0386 or email info@mncta.com



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COMPANY _____ Contact _____
Address _____ City _____ State ____ Zip _____
Telephone _____ Email _____ Website _____
Names attending for Badges _____

EXHIBITOR REGISTRATION – Due March 1, 2024

Each booth space includes: 1 person attendance for entire convention, 1 table, 1 chair and all meals.
(Meals included are 2 breakfast, 2 lunch & Thursday Evening)

EXHIBITOR BOOTH – MNCTA or NCTA Association Member – 10 x 10 space - \$250 \$ _____
EXHIBITOR BOOTH – Non- Association Member – 10 x 10 space - \$325. \$ _____
EXTRA BOOTH SPACE – Additional 10 x 10 space - \$175 each Quantity ____ \$ _____
ADDITIONAL TABLES – Additional 6' table - \$40 each Quantity ____ \$ _____
ELECTRICITY AVAILABLE - \$25 fee \$ _____
ADDITIONAL ATTENDEES – Adults - \$175 each Quantity ____ \$ _____
– Children under 16 - \$25 each/day Quantity ____ x ____ # of days \$ _____
Registration TOTAL \$ _____

Not able to attend our winter meeting? ADVERTISE your company, send information, price list, catalogs
and we will place on a table with your company name - \$75/table \$ _____

SPONSORSHIP

We would love to have your company sponsor our Winter Convention!

THURSDAY NIGHT MEET & GREET PIZZA PARTY ~ \$500 * FRIDAY NIGHT SOCIAL/SANDWICH PARTY ~ \$250
MONETARY SPONSORSHIP ~ \$ _____

Sponsors will be recognized in the convention program and thanked during the morning announcements.

As a sponsor of either Friday night or Saturday night, you will be announced as the host of the event, as well as introduced and have the opportunity to talk about your company to all attending.

Sponsor TOTAL \$ _____



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PROGRAM ADVERTISEMENT – Due March 9, 2024

Can't come to the convention? You can still advertise!

OUTSIDE BACK COVER	7.5" x 10"	\$200	\$ _____
INSIDE FRONT COVER	7.5" x 10"	\$175	\$ _____
INSIDE BACK COVER	7.5" x 10"	\$175	\$ _____
FULL PAGE	7.5" x 10"	\$150	\$ _____
HALF PAGE - Horizontal	7.5" x 5"	\$105	\$ _____
HALF PAGE – Vertical	3.5" x 10"	\$105	\$ _____

*Camera ready ads must be received, with payment, by March 9th.
Late advertisements will not be published.*

Advertisement TOTAL \$ _____

DATE _____ Signature _____ **TOTAL AMOUNT DUE \$ _____**

Payment Options: 1) Credit Card – *Please note that a 4% processing fee will be added to all credit card transactions*

Name on Card: _____ Exp Date: ____/____

Card Number: _____ CVV/CVC Code: _____

2) Check payable to **MNCTA**

Mail Registration & payment to MNCTA – Executive Director - P.O. Box 16783 - Duluth - MN – 55816

Please indicate which meals you will be joining us for:

Thursday Evening Pizza Friday Breakfast Friday Lunch Saturday Breakfast Saturday Lunch

Please indicate if there are any special dietary needs: Vegetarian Gluten Intolerant Lactose Intolerant

Thank you so much for your support in joining us at our Winter Convention!

HOTEL ACCOMODATIONS

Holiday Inn and Suites – (320) 253-9000, option 0 – 75 37th Avenue South

Group Block: 'MN Christmas Tree Association'

\$169/night + tax

- | | |
|---|--|
| <ul style="list-style-type: none"> • Caribou Coffee • Legends Bar & Grill • Keurig Coffee maker in each room • Fitness Center | <ul style="list-style-type: none"> • 5 Pools • Hot Tub/Spa • Game Room/Children's Play Area • Fitness Center |
|---|--|

ADDITIONAL OPTIONS:

Quality Inn – (763) 689-0542 – 4040 Second Street South (2 blocks to Holiday Inn)

\$161/night + tax

Homewood Suites – (855) 213-9008 – 115 37th Avenue North (4 blocks to Holiday Inn)

\$141/night + tax