

MINNESOTA CHRISTMAS TREE ASSOCIATION



MNCTA.com

2018 MNCTA Summer Convention & Trade Show

July 12-13, 2018

Happy Land Tree Farms, Ken & Sandy Olson & Chuck Bork Tree Farm
16706 Groningen Road, Sandstone, MN 55072 320-245--5135 farm

**DUE TO THE AVAILABILITY OF HOTELS IN THE AREA, CONVENTION
NEEDED TO MOVE A DAY FORWARD, TO GET ACCOUMINDATION!**

Company _____ Contact _____

Address _____ City/State/Zip _____

Telephone _____ Fax # _____ email _____

For listing in the Program: Web Site _____

Product/Service Description _____

Name(s) of person(s) attending for NAME TAGS _____

Exhibitor Registration - Due by June 25, 2018

Each Booth-space includes: 1 Person attendance, Wed night meal, Thurs.. & Fri. 2-breakfasts and 2-lunches.

Early Exhibitors set up Wednesday- 3pm -5pm – Take down Fri.. after lunch. (2-3:30 pm)

Exhibitor Booth - Associate Members Only 10' x 10' space, 1 table, 1 chair \$200 \$ _____

Exhibitor Booth - Non-association Members 10' x 10' space, 1 table, 1 chair \$300 \$ _____

Extra Booth(s) How many? _____ @ \$150 each \$ _____

Additional Company/Family Member: How many? _____ @ \$100 \$ _____

Additional tables How many? _____ @ \$15 each \$ _____

Do you need electricity? Yes _____ No _____ If yes, please add \$10 \$ _____

Thursday Bacon Butt BBQ Cookout at farm. How many tickets? _____ @ \$15 each \$ _____

Kids cookout – _____ @ \$5 \$ _____

OR

We will display your information on a table for attendees to pick up and take with them, Catalogs, price sheet, samples, business card All for a cost of \$75. Simply box business info and ship to MNCTA address below.

Display Table ONLY \$75 _____

Program Advertisement Order – Due by July 12-13, 2018

Outside Back Cover 7 1/2" x 10" \$140 _____

Inside Front Cover 7 1/2" x 10" \$125 _____

Inside Back Cover 7 1/2" x 10" \$125 _____

Full Page 7 1/2" x 10" \$100 _____

Half Page Horizontal 7 1/2' x 4 7/8" \$75 _____

Half Page Vertical 3 1/2" x 10" \$75 _____

Quarter Page 3 3/4"W x 4 7/8"H \$50 _____

ANY changes to existing ads, additional cost \$25 _____

Camera ready Ads must be received, with payment, by June.25, 2018

Company Sponsor

Please include your company as a sponsor; circle level - Any amount is welcome! \$ _____

PLATNUM - \$500 \$250-GOLD \$150 - SILVER \$75- BRONZE

Sponsors will be thanked in the convention program and at morning announcements.

Make check payable to MNCTA & Mail Total Cost \$

Date _____ Authorized signature _____

MINNESOTA CHRISTMAS TREE ASSOCIATION



MNCTA

**Happy Land Tree Farms &
Chuck Bork Tree Farm
16706 Groningen Rd.
Sandstone, MN 55072**

EXHIBITORS

July 12-13, 2018

You will have ample opportunities to network with attendees. In addition to the Conference Breaks, there will be social events on Thursday evening. Friday night the Audubon Dinner is still available @ 5:30.p.m., **Reservations needed.**

- Please make your hotel/camping reservations early. Summer months are busy vacation times. Banning State Park and St Croix Falls State Park are open for camping. Grand Casino Hotel is available Wed. & Thurs evening for \$79/ night. Deadline is June 20 for block of rooms. Located off 35W in Hinckley, MN. Behind Toby's restaurant. Call and identify block by MNCTA or MNC0711. 800-468-3517. Hotel is 7 miles from farm.
- Booths are not assigned, so please arrive early to claim your spot. Early set up Wednesday, 3pm-5pm and later, join host farm for a meal. You can also set up Thurs. by 7:00am.
- Exhibits will be open all day **Thursday 8:00- 5:00 & Friday 8:00- 2:30**
- Registration includes all of Wednesday's cookout, as well as 2 hot breakfasts, and 2 lunches for 1 person. 2 breakfast?
- Registrants can attend the sessions at no extra cost.
- Social Hour on Thursday night cookout meal cost \$ 15.00 per person.

The registration form must be received by June. 25th to be listed in the Program.

ADVERTISE IN THE PROGRAM

Let growers know who you are and what you can do for them. Can't come to the Convention? You can still advertise!

OR

We will display your information on a table for attendees to pick up and take with them, catalogs, price sheet, samples, business card all for a cost of \$75/table. Mail to MNCTA address below by 6/25/2018

SPONSOR

Sponsor a part of the Convention activities and be listed in the Meeting Program, MNCTA NEWS magazine and on Conference signs. And if you would like to donate an item for the auction file out auction form. Any amount welcome!

Summer is a busy time for family Vacations, Book early!

HOTEL Information- Grand Casino Hinckley Hotel, Hinckley Exits off 35W behind Toby's restaurant. 800-468-3517 Attendee must use MNCTA or MNC0711 to identify our block of rooms. Deadline for best rate June 20, 2018. \$79/night

Camping Areas – Banning State Park St Croix State Park

For more information call- Jan Donelson at 320-743-4657 MNCTA phone line

Thank you for your support of the MNCTA!

Return Form: MNCTA 12519 37th Street, Clear Lake, MN 55319 320-743-4657

MINNESOTA CHRISTMAS TREE ASSOCIATION

Thursday Agenda (tentative)
July 12, 18

2018 MNCTA Convention & Trade Show
Happy Land Tree Farms & Charlie Bork Tree Farm

8:00-9:00 Registration & Visit Exhibitors & Breakfast of fruit, bagels, coffee, etc.

9:00-9:30 Welcome to one of the Happy Land Tree Farm and Charlie Bork's Tree Farm when combined they have more than 100 years of experience growing trees.
(presentation given by Tree farms history)

9:30-10:30 A. Farm Tour – Walking out into converted Elk field-

- Field Prep
- Soil Testing
- Planting Balsam Fir in rocky and gravel condition.

10:30-11:30 B. Walking Tour-

- Herbicide plots – soil type, timing, problem weeds/grass
- Fertilizer plots- Mix used- rate/ac, timing

OR **10:30-11:30** C. Inside and around the office

Choose & Cut Operation process.
(What goes on inside and around the office /e setup)
Q & A and ideas

11:30-12:15 D. Demo area-

- Basel pruning- timing- demo
- De-coning
- Shearing demo

11:30-12:15 Visit Exhibitors

12:15- 1:30 Lunch- MNCTA Hamburgers Extravaganza & Visit Exhibitors

1:30-3:30 Equipment Demo's

- A. Mower comparisons- ?
- B. Clearing Stumps –
- C. Chima- Mist blower

OR

1:30-3:00 State Fair Meeting- Sign up schedule, Pictures selection, ornament engraving, ideas for future exhibitor at the fair. (Bring ornament with Farm name on them for display at fair)

1:30-2:45 A. Walk & Talk with a Specialist – Michelle Grabowski from the U of M extension is willing to come out and speak on either Friday on her area of expertise with pathogens on evergreen trees. (Bring your samples of possible insect damage for examination)

3:00- 3:30 Calibration made simple – Ken Olson - different sprayers-
Back pack, 50 gallon tank, Mist Blower

3:30-4:00 Visit Exhibitors

4:00 – 5:00 Social Hour and Auction. Bring items to donate to auction

5:00 - 7:30 A J- Bacon Butt BBQ

MINNESOTA CHRISTMAS TREE ASSOCIATION

Tentative Agenda

Friday- July 13, 2018

2018 MNCTA Convention & Trade Show

Happy Land Tree Farms & Charlie Bork Tree Farm

8:00-9:30 MNCTA Pancake & Sausage Breakfast – cook by the Board

9:30- 10:00 Welcome & Farm History- Visit Exhibitors

10:00- 11:00 A Walking tour of Exotic Firs-

- **Cork Bark, Korean Fir, Balsam Fraser Crosses, etc**

11:00- 12:00 Visit with Exhibitors

11:00-12:00 Questions?

- **Shearing, Winter burn, special care.?**
- **Fencing trees, Deer problems. Deer Fly bait- tangle foot? Gophers,**
- **Session – for any topic- question ?????**

12:00-1:00 Lunch- Visit Exhibitors

1:15 Drive to Charlie Bork Tree Farm Place- Greeting & History-

- **How to make \$45,000 off 25 Acres of trees**

1:30- 4:30 Walking Tour- Stump Culture- with Charlie Bork- demo

- **Production- planning for future years.**
- **How to thin and select trees, properly shearing,**
- **Cutting trees,**
- **Boughs cut for resale,**
- **Bough cutting for Porch pots,**
- **Wreath making and other.**
- **Preparing for retail Season- timing? How early is too early.**

Other; Question?

5:00 -7 Walk & Dinner @ Audubon Center of the North Woods

- **Optional Dinner on the lake- 5:30-7pm - Have nice dinner before heading home!**

(If interested in dinner at Audubon Center... please let us know to schedule reservation!)