



2023 MNCTA Summer Convention NCTA Tree Contest

August 4th & 5th

Hosted by: Wolcyn Tree Farms & Nursery
4542 Highway 95 NW, Cambridge, MN 55008



Hello MNCTA & NCTA Exhibitors!

MNCTA and Wolcyn Tree Farms are excited to be hosting the National Christmas Tree Association during our Summer Convention and Trade Show this August! Please consider Exhibiting as you will have exposure to many new clients. Below are a few highlights of being an exhibitor at our summer show:

- During the convention, you will have ample time to network with old and new customers/friends during time breaks throughout the 2-day event.
- Exhibits will be open all-day FRIDAY (8am-5pm) and Saturday (8am-3:30pm)
- Demo your products during the convention (Contact Ann Marie to arrange)
- Registration includes breakfast and lunch on Friday and Saturday, as well as the BBQ Dinner on Friday evening.
- Each Registrant will have the opportunity to attend any session during the 2-day convention.
- Booths are not assigned, so please arrive early to claim your spot.
- Setup will be open Thursday from 3-7pm and Friday beginning at 7am.
- Please respect the Attendees and do not begin take down until after 2pm Saturday.
- You may want to make your hotel reservations early as summer months are busy vacation times.
- ADVERTISE in the SUMMER CONVENTION PROGRAM – let convention Attendees know who you are by placing an advertisement in the program!
- Not available to exhibit? You can still advertise! OR for a small fee, we will display your information on a table for you – to send your information, price lists, catalogs, business cards, etc., please contact Ann Marie
- Consider SPONSORING a part of the Convention activities and you will be listed in the Summer Convention Program, MNCTA NEWS magazine and on Conference Signs! Any amount is welcome.

All forms can be found on the website, www.mncta.com. The full agenda will also be updated regularly on the website. To find everything about the Summer Convention, click on Membership, then Upcoming Events or Convention and Trade Show.

Thank you for your continued support of the Minnesota Christmas Tree Association.

For more information, call Ann Marie Theien, MNCTA Executive Director, at (218) 606-0386 or email info@mncta.com



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COMPANY _____ Contact _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____ Website _____

Names attending for Badges _____

EXHIBITOR REGISTRATION – Due JUNE 1, 2023

Each booth space includes: 1 person attendance for entire convention, 1 table, 1 chair and all meals.
(Meals included are 2 breakfast, 2 lunch and Social Hour with BBQ Dinner Friday Evening)

EXHIBITOR BOOTH – MNCTA or NCTA Association Member – 10 x 10 space - \$305	\$ _____
LATE REGISTRATION – MNCTA or NCTA Association Member - \$405	\$ _____
EXHIBITOR BOOTH – Non-Association Member – 10 x 10 space - \$425	\$ _____
LATE REGISTRATION – Non-Association Member - \$525	\$ _____
EXTRA BOOTH SPACE – Additional 10 x 10 space - \$150 each	Quantity _____ \$ _____
ADDITIONAL TABLES – Additional 6' table - \$15 each	Quantity _____ \$ _____
ELECTRICITY AVAILABLE - \$25 fee	\$ _____
ADDITIONAL ATTENDEES – Adults - \$150 each	Quantity _____ \$ _____
– Children under 16 - \$75 each	Quantity _____ \$ _____
Registration TOTAL \$ _____	

Not able to attend our summer meeting? ADVERTISE your company, send information, price list, catalogs and we will place on a table with your company name - \$75/table \$ _____

SPONSORSHIP

We would love to have your company sponsor our Summer Convention!

PLATINUM - \$1000 * DIAMOND - \$750 * GOLD - \$500 * SILVER - \$250 * BRONZE - \$100 * FRIEND - \$ _____

Sponsors will be recognized in the convention program and thanked during the morning announcements.

Become a Platinum Sponsor to pick your event to host!

Event options are: Band Friday Night, BBQ Dinner, Cornhole Tournament, Lunch Friday or Lunch Saturday.

Not only will we announce who is hosting each event, you will also be introduced and have the opportunity to talk about your company to all attending.

PLATINUM Sponsor: _____ Event Request: _____ **Sponsor TOTAL \$ _____**



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PROGRAM ADVERTISEMENT – Due June 15, 2023

Can't come to the convention? You can still advertise!

OUTSIDE BACK COVER	7.5" x 10"	\$500	\$ _____
INSIDE FRONT COVER	7.5" x 10"	\$400	\$ _____
INSIDE BACK COVER	7.5" x 10"	\$400	\$ _____
FULL PAGE	7.5" x 10"	\$250	\$ _____
HALF PAGE - Horizontal	7.5" x 5"	\$150	\$ _____
HALF PAGE – Vertical	3.5" x 10"	\$150	\$ _____

*Camera ready ads must be received, with payment, by June 15th.
Late advertisements will not be published.*

Advertisement TOTAL \$ _____

DATE _____ Signature _____ **TOTAL AMOUNT DUE \$ _____**

Registration and payment due by June 1st!

Payment Options: 1) Credit Card – *Please note that a 4% processing fee will be added to all credit card transactions*

Name on Card: _____ Exp Date: ____ / ____

Card Number: _____ CVV/CVC Code: _____

2) Check payable to **MNCTA**

Mail Registration & payment to MNCTA – Executive Director - P.O. Box 16783 - Duluth - MN – 55816

Thank you so much for your support in joining us at our Summer Convention!

Contact Information: Ann Marie Theien (MNCTA Executive Director) 218-606-0386 or info@mncta.com

HOTEL RESERVATIONS

Best Western Plus – Isanti, MN – (763) 452-0520 – 13 miles to farm (Home of the NCTA Board Meeting)

August 3rd - \$119/night + tax

August 4th - \$179/night + tax

AmericInn by Wyndham – Princeton, MN – (763) 389-9312 – 11 miles to farm

August 3rd & 4th - \$115/night + tax

GrandStay Hotel and Suites – Cambridge, MN – (763) 689-0542 – 9 miles to farm

August 3rd - \$129/night + tax

August 4th - \$169/night + tax

RV/Camping Options are also available – call Ann Marie for suggestions – (218) 606-0386