

## Privacy Policy

Your privacy is very important to the Murrieta Tennis Club. To help protect your privacy, we adhere to the following guidelines:

This web site will explicitly ask when it needs information that personally identifies our customers or allows it to contact our customers ("Personal Information"). When possible, this web site will provide our customers with the means to make sure that Personal Information is correct and current

This web site and its service providers use Personal Information to operate the sites, provide services, and to inform our customers of new features, services, and products. This web site may also carefully select other, unaffiliated companies to send our customers information about their products or services.

If this web site intends to use Personal Information for a Secondary Use, we will not do so until we have provided our customers with an opportunity to affirmatively select such service.

This web site may disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) comply with applicable law or with legal process served on Murrieta Tennis Club site; (b) protect and defend the rights or property of Murrieta Tennis Club or this site, and (c) act under exigent circumstances to protect the personal safety of users of Murrieta Tennis Club, the site, or the public.

If at any time a customer believes that this web site has not adhered to these principles, please notify Murrieta Tennis Club by email at [info@murrietatennisclub.com](mailto:info@murrietatennisclub.com) and we will use all commercially reasonable efforts to promptly determine and correct the problem.

Our customers should also be aware that information and data may be automatically collected through the standard operation of our internet servers and through the use of "cookies." "Cookies" are small text files a web site can use to recognize repeat users, facilitate the user's ongoing access to and use of the site and allow a site to track usage behavior and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto a system and damage files.

Generally, cookies work by assigning a unique number to each customer that has no meaning outside the assigning site. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows a customer to deny or accept the cookie feature; however, you should note that cookies may be necessary to provide customers with certain features (e.g., customized delivery of information) available on this web site.

### **MURRIETA TENNIS CLUB PRIVACY POLICY**

### **OUR CORE BELIEFS REGARDING USER PRIVACY AND DATA PROTECTION**

- User privacy and data protection are human rights
- We have a duty of care to the people within our data
- Data is a liability, it should only be collected and processed when absolutely necessary
- We loathe spam as much as you do!
- We will never sell, rent or otherwise distribute or make public your personal information

## **PERSONAL INFORMATION THAT THIS WEBSITE COLLECTS AND WHY WE COLLECT IT**

This website collects and uses personal information for the following reasons:

### **SITE VISITATION TRACKING**

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA also records your computer's IP address, which could be used to personally identify you, but Google does not grant us access to this. We consider Google to be a third party data processor.

GA makes use of cookies, details of which can be found on Google's developer guides. Our website uses the analytics.js implementation of GA. Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

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In addition to Google Analytics, this website may collect information (held in the public domain) attributed to the IP address of the computer or device that is being used to access it.

### **BLOG**

Should you choose to add a comment to any posts that we have published on blog sites, the name and email address you enter with your comment will be saved to this website's database, along with your computer's IP address and the time and date that you submitted the comment. This information is only used to identify you as a contributor to the comment section of the respective blog post and is not passed on to any of the third party data processors detailed below. Only your name and email address that you supplied will be shown on the public-facing website.

Your comments and it's associated personal data will remain on this site until we see fit to either

- remove the comment or
- remove the blog post. Should you wish to have the comment and it's associated personal data deleted, please [email us at info@murrietatennisclub.com](mailto:info@murrietatennisclub.com) using the email address that you commented with.

If you are under 16 years of age you MUST obtain parental consent before posting a comment on our blog.

NOTE: You should avoid entering personally identifiable information to the actual comment field of any blog post comments that you submit on this website.

## **CONTACT FORMS AND EMAIL LINKS**

Should you choose to contact us using the contact form on our Contact us page, none of the data that you supply will be stored by this website or passed to / be processed by any of the third party data processors defined in section below. Instead the data will be collated into an email and sent to us over the Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted before being sent across the internet. The email content is then decrypted by our local computers and devices.

## **EMAIL NEWSLETTER**

If you choose to join our email newsletter, the email address that you submit to us will be forwarded to Mindbody who provide us with email marketing services. We consider Mindbody to be a third party data processor.

Your email address will remain within Mindbody database for as long as we continue to use Mindbody services for email marketing or until you specifically request removal from the list. You can do this by unsubscribing using the unsubscribe links contained in any email newsletters that we send you or by requesting removal via email. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

If you are under 16 years of age you MUST obtain parental consent before joining email newsletter.

## **THIRD PARTY DATA PROCESSORS**

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with the legislation set out in section above.

- Google ([Privacy policy](#))
- Twitter ([Privacy policy](#))
- Microsoft ([Privacy policy](#))
- Facebook ([Privacy policy](#))
- Instagram ([Privacy policy](#))

- TravelClick ([Privacy policy](#))

## **COOKIE POLICY**

This policy covers the use of cookies and other technologies. The types of cookies we use fall into 3 categories:

- **ESSENTIAL COOKIES AND SIMILAR TECHNOLOGIES**

These are vital for the running of our services on our websites and apps. Without the use of these cookies parts of our websites would not function. For example, session cookies allows a navigation experience that is consistent and optimal to user's network speed and choice of device.

- **ANALYTICS COOKIES AND SIMILAR TECHNOLOGIES**

These collect information about your use of our websites and apps, and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages. They also help identify any difficulties you have accessing our services, so we can fix any problems. Additionally these cookies allow us to see overall patterns of usage at an aggregated level.

- **TRACKING, ADVERTISING COOKIES AND SIMILAR TECHNOLOGIES**

We use these types of technologies to provide advertisements that are more relevant to your interests. This can be done by delivering online adverts based your previous web browsing activity. Cookies are placed on your browser which will remember the websites you have visited. Advertising based on what you have been looking at is then displayed to you when you visit websites who use the same advertising networks.

We may also use cookies and similar technologies to provide you with adverts based on your location, offers you click on, and other similar interactions with our websites and apps.

## **DATA BREACHES**

We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

## **CHANGES TO OUR PRIVACY POLICY**

This privacy policy may change from time to time to conform with legislation and/or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes.



