



Prior Lake Area Chamber of Commerce Ambassador Guidelines

Please complete this application if you are interested in applying for one-year term on the Prior Lake Area Chamber of Commerce Ambassadors Committee.

Ambassador's Mission

To serve as highly visible, good will representatives of the Prior Lake Area Chamber of Commerce by creating positive public exposure.

Background Information

The purpose of the Prior Lake Chamber of Commerce is to create, support and enhance a prosperous business environment that enhances the quality of life for the community.

The Chamber sponsors/co-sponsors many events throughout the calendar year to promote this mission, including the annual community celebration of Lakefront Days, Golfing (Ice), Senior Luncheon, Ladies Night Out, Uptown Family BBQ, Community Fall Fest, Dazzle, monthly membership meetings, and much more.

The Ambassadors Committee consists of up to 12 members. Executive Director Sandi Fleck is the staff member responsible for keeping the Ambassadors informed of all upcoming events. Ambassadors serve one-year term (January-December).

Ambassadors' Duties

- Ambassadors are the cheerleaders for the Prior Lake Chamber, they are encouraged to reach out to non-chamber members and encourage them to join and/or pass their information to the Executive Director.
- Each Ambassador will be assigned one month- possibly two if we do not have 12 active ambassadors will schedule appointments for the pop-ins. The businesses chosen are Prior Lake Chamber members in good standing.
- Ambassadors typically invest 2 hour per month.
- Ambassadors are also **encouraged** to appear at business openings or ribbon cuttings, which will include again more hours invested than an average month, dependent on scheduling.
- **Ambassadors are expected to miss no more than THREE Ambassador's Pop In meetings per year.**
- Ambassadors are encouraged but not mandated to attend monthly membership meetings.
- The Ambassadors are volunteers and receive no compensation.

It takes dedicated individuals to keep our business community vital and growing! Apply for an Ambassador position today!

Please complete the attached application and return to Prior Lake Chamber of Commerce Nominating Committee, 4785 Dakota Street SE, Prior Lake, MN 55372 or Fax 952-440-1611

Ambassadors will meet 1st Tuesday of the month at 12:30 pm OR 1st Thursday of the month at 10:30 am.

NO LATER THAN December 31

If you have additional questions, please contact Sandi at 952.440.1000.

THANK YOU FOR YOUR INTEREST IN SERVING OUR COMMUNITY!

Today's date: _____

Name: _____ Business: _____

Phone (H): _____ (W): _____

Where did you find out about this opportunity?

Why did you choose to apply for the Ambassadors?

Please indicate days and times you would be available for meetings: we will meet the
1st Tuesday of the month at 12:30 pm OR 1st Thursday of the month at 10:30 am.

Please pick which times work best for you.

My signature confirms that I recognize that my failure to sign or accurately complete this application, or if I falsify information in this application, I will automatically be disqualified from consideration.

Signature: _____

Fax to Chamber Office at 952.440.1611 or email to sandi@priorlakechamber.com