

Investment Structure

Member Benefits	Connector \$235	Supporter \$500	Partner \$1,500	Leader \$3,500
Listing in print membership directory (400 copies)	x	x	x	x
Listing in website business directory with link to website	Basic	Enhanced	Enhanced	Enhanced
Involvement in creating a strong local economy	x	x	x	x
Subscription to Chamber email communications (including Chamber Connection, Member to Member, and Chamber Check-In)	x	x	x	x
Membership window cling	x	x	x	x
Inclusion in Chamber Checks program	x	x	x	x
Opportunity to include Business Briefs in Member to Member email	x	x	x	x
Unlimited opportunity to post events to Chamber Online Event Calendar (automatically included in Member to Member email)	x	x	x	x
Direct phone and online referrals	x	x	x	x
Ribbon cutting with ceremony photo	x	x	x	x
Tourism services and promotion through Travel Wisconsin	x	x	x	x
Access to marketing/advertising/networking opportunities	x	x	x	x
Brochure distribution at Chamber office	x	x	x	x
Unlimited use of bulk mailing permit	x	x	x	x
Inclusion within "Experience River Falls" brochure (if tourism entity)	x	x	x	x
Volunteer and leadership opportunities	x	x	x	x
Discount pricing for event attendance, workshops, parades, etc.	x	x	x	x
Eligible to serve on Board of Directors	x	x	x	x
Free processing of Certificate of Origin	x	x	x	x
Free admission to Maximize Your Membership event	x	x	x	x
Opportunity to serve as Chamber Ambassador	x	x	x	x
Opportunity to serve on event committees	x	x	x	x
Ability to purchase printed membership mailing labels	x	x	x	x
Ability to purchase advertising space in Member to Member email	x	x	x	x
Access to general equipment use (tables, cooler, etc.)	x	x	x	x
Opportunity to post Member to Member or Hot Deals to Chamber website	x	x	x	x
Unlimited website job postings	x	x	x	x
Waived membership set-up fee		x	x	x
Recognition on Chamber social media platforms		x	x	x
Preferred lineup at River Falls Days parade		x	x	x
Unlimited representative listings in print membership directory		x	x	x
Complimentary advertisement in Member to Member email		1 - Bottom	2 - Middle	1 - Top
Special recognition at events/programs (signage)		Listing	Logo	Premiere Logo
Free banner ad on website with over 3,300 avg. monthly visitors		30 Days	60 Days	1 Year
Free printed membership mailing labels			1	2
Promotion as a partner in the Work River Falls initiative			x	x
Preference given for sponsorship at New Teacher Meet and Greet			x	x
First priority to sponsor Business Breakfast			x	x
Complimentary banner advertisement in the Chamber Connection email				3
Unlimited business listings for various departments				x
Waived Gold Level Sponsor benefit of 2 golfers w/preferred seating at Annual Ambassador Golf Outing				x
Waived Gold Level Sponsor benefit of 8 meals w/preferred seating at Annual Awards and Recognition Banquet				x
One (1) Leadership River Falls participant fee waived				x
Exclusive recognition on the Tiered Dues Investment Structure webpage on the Chamber website				x
Value	\$3,000	\$6,000	\$8,000	\$10,000

501(c)(3) eligible for \$100 discount at any level upon request.



River Falls Chamber of Commerce and Tourism Bureau
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Working together to connect, promote, and support its members to further enhance the local economy and cultivate a sense of community. Collectively we can do together what no individual or business can achieve simply on its own.

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