

Increase Your Business' Exposure with E-Advertising

Enhanced Business Directory and Community App Listing

Take advantage of the benefits of an enhanced listing on the Chamber's website!

Enjoy premium placement when your business is at the top of category searches with logo recognition and a business description. Your business page can also feature added content and information such as a photo gallery, video uploads, and expanded web descriptions. Also offered are unlimited job postings, hot deal offers and marketplace advertisements.

*Through your enhanced business directory listing, you receive:

- **1600 Character Web Description**
- **200 Character Search Results Summary**
- **100 Character Hours of Operation**
- **Map & Driving Directions**
- **5 Additional Bulleted Description**
- **20 Keywords**
- **Search Results Icon**
- **Logo on Member Page**
- **Unlimited Photo Gallery**
- **You Tube Video Upload**
- **Free Hot Deals**
- **Free Job Postings**

With the Chamber's weekly e-newsletter, it's never been easier or more economical to get that extra exposure your business is looking for! We also offer banner advertising throughout our website and by bundling both of these options together you save an additional 10% on top of already reduced rates.

E-Newsletter Click-Through Logo w/ Tagline & Advertorial Advertising

Marketing through the Chamber's e-newsletter offers options for every type of business, every sized budget and is an economical and effective way to connect directly with customers. The Chamber e-newsletter runs weekly, with the option of a click-through logo placement or an advertorial, making it easy for businesses to get their message out! Advertorials add the extra value of a written message ensuring that advertisers get exclusive advertorial exposure the week they book. Additionally, E-Newsletters are posted to our website and with thousands of visitors weekly, your ad will receive lasting exposure.

Website Banner Advertising

Our website is the hub of business activity and resources in our region and is the go-to place for business-related news. Included is a search-able business directory, discount and benefit listings for members, news, important links, Chamber and community events calendars and much more. Our e-newsletter works hand-in-hand with our website by drawing traffic directly to it every week! The number of website banners are limited on each page to ensure that advertisers are being seen by viewers, so don't delay in booking your spot now. With a website banner advertisement booking, you'll get exposure on three pages of our site: you'll be placed at the top of your main category page of our business directory (ie: flower shops), plus you have the option of selecting a premium and standard page placement that best meets your business needs.

GET NOTICED. SAVE MONEY.

For more information, or to submit your completed advertising contract, please contact Tegan Wendel, Membership, Sales and Events Coordinator at twendel@sprucegrovechamber.com or (780) 962-2561

Company Name: _____
 Contact Name: _____ Email Address: _____
 Phone Number: _____ Fax Number: _____
 Billing Address: _____
 City: _____ Province: _____ Postal Code: _____

ENHANCED BUSINESS DIRECTORY & COMMUNITY APP LISTING

\$240+gst per year!

E-NEWSLETTER Click & ADVERTORIAL ADVERTISEMENTS

Click-Through Logo w Tagline

- One week - \$40+gst
- Bundle & Save! 10% discount for 6 months, 25% discount for 12 months!**
- 6 Month Bundle (one week per month for six months) - \$215+gst
- 12 Month Bundle (one week per month for 12 months) - \$360+gst

Advertorial (75 words or less)

- Single Advertorial - \$50+gst
- Bundle & Save! 10% discount for 6 months, 25% discount for 12 months!**
- 6 Month Bundle (one week per month for six months) - \$270+gst
- 12 Month Bundle (one week per month for 12 months) - \$450+gst

Monthly Website Banner Advertisement

- Single Banner - \$100+gst
- Bundle & Save! 10% discount for 6 months, 25% discount for 12 months!**
- 6 Month Bundle - \$540 +gst
- 12 Month Bundle - \$900 +gst

*Receive an additional Packaged Savings discount of 10% when you select both E-Newsletter & Website Advertising options of equal duration.

E-NEWSLETTER (Click-through logo/Advertorial) ADVERTISEMENT PLACEMENT

Please select your **preferred advertisement placement. Newsletters will run weekly – sent out within the first two business days of each week.

NOTE: Advertising is due 2 weeks prior to the run date. Bundled banner advertisements will only be run once per month.

January	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
February	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
March	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
April	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
May	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
June	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
July	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
August	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
September	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
October	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
November	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week
December	<input type="checkbox"/> No Preference	<input type="checkbox"/> 1 st Week	<input type="checkbox"/> 2 nd Week	<input type="checkbox"/> 3 rd Week	<input type="checkbox"/> 4 th Week	<input type="checkbox"/> 5 th Week

WEBSITE BANNER ADVERTISEMENT PLACEMENT

Please select your preferred advertisement placement. Website Banners are featured monthly.

** Preferred Placements are granted on a first-come, first-served basis.

Month(s) in which your banner will run:

- September October November December January February
 March April May June July August

Chamber website pages where your banner will be displayed (3 placements).

Placement 1: On the specific business category page of our directory where your business is currently listed (ie: automobile repair & service)

Placement 2: PREMIUM PAGE (CHOOSE ONE)

- Business Directory (main page)
 Events
 Member 2 Member Discounts
 Hot Deals

Placement 3: STANDARD PAGE (CHOOSE ONE):

- Job Postings
 Marketplace
 Contact Us
 Online Membership Form
 News Releases

PRICING & PAYMENT:

Table with 3 columns: Description, Price per unit, and Total. Rows include: Number of Single E-Newsletter Click-through Logo, 6 Month E-Newsletter Click-through Logo Bundle, 12 Month E-Newsletter Click-through Logo Bundle, Number of Single Advertorials, 6 Month Advertorial Bundle, 12 Month Advertorial Bundle, One month of Single Website Banners, 6 Month Website Banner Bundle, 12 Month Website Banner Bundle, Enhanced Listing for Business, Artwork Charges, Package & Save 10%, SUBTOTAL, Add: GST (5%), and TOTAL.

Method of Payment:

- Cheque/Cash (must be included with contract) Invoice Credit Card (Number, Expiry)

ADVERTORIAL SPECS: Provide advertorial content and logo (100px X 100px). Files accepted are RGB Png's or good quality jpg's. The advertorial will be used as a paragraph in our e-newsletter with your corporate logo linking to your member listing on the SGCC website.

BANNER ADVERTISEMENT SPECS: 480px X 60px 300 dpi. jpg image in RGB format to be supplied by the advertiser. Send to dsanders@sprucegrovechamber.com

ARTWORK CHARGES: Camera-ready artwork must be provided otherwise artwork charges will begin at \$15 for the first 15 minutes and be billed at \$60 per hour. Banners are displayed briefly, therefore to capture your audiences' attention, simple designs work best.

AGREEMENT:

Acceptance of this contract constitutes a legally binding agreement for the purpose of advertising space for the selected period(s). The purchase is non-refundable and non-transferable. It is the responsibility of the purchaser to provide the Chamber with completed artwork (banner advertisement) that meets the specifications and deadlines outlined. Payment must be made in full prior to the scheduled run date(s).

Authorized Purchaser Signature _____ Date _____

Send Completed Forms To: The Spruce Grove & District Chamber of Commerce - 99 Campsite Road, Spruce Grove, AB T7X 3B4
Ph: (780) 962-2561 Fax: (780) 962-4417 Email: info@sprucegrovechamber.com www.sprucegrovechamber.com