



Sponsorship Opportunities

Presenting Sponsor *Unavailable, Grandin Parc Village – Amacon.....5000.00 + GST*

The Presenting Sponsorship will include:

- As the Presenting Sponsor your company logo included in all Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- A one (1) month advertisement on the North and South Digital signs (sponsor must provide artwork for digital sign advertisement)
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to speak to all attendees before the official count-down to light up (1 min)
- Acknowledgement at the event with a banner or sign display at Festival, as well as verbally at the Event
- Table/booth set-up at two different locations within the event, City Hall and on Perron Street or St. Thomas Street
- Opportunity to distribute promotional material during the evening throughout the Perron District

Christmas Tree Sponsor – Unavailable, CAPE Group Bellevue Village..... \$3500.00 + GST

The Christmas Tree Sponsorship will include:

- Your company logo included in all Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- A one (1) month advertisement on the North or South Digital sign (sponsor must provide artwork for digital sign advertisement)
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display outside Community Hall, as well as verbally when delegates bring greetings
- Opportunity to lead the Count Down to lighting up the Christmas tree.
- Table/booth set-up at Community Hall or on Perron Street
- Opportunity to distribute promotional material during the evening throughout the Perron District





Winter Boulevard Sponsor.....\$2500.00 + GST

The Winter Boulevard Sponsorship will include:

- Your company logo included in all Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- A Two [2] Week advertisement on the North or South Digital sign (sponsor must provide artwork for digital sign advertisement)
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display outside Community Hall, as well as verbally when delegates bring greetings
- Table/booth set-up at on Winter Boulevard
- Opportunity to briefly welcome all attendees [1 minute]

Mascot Sponsor.....\$700.00 + GST

The Ice Sculpture Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to have display present beside Christmas Mascot outside the Community Hall
- Acknowledgement at the event with a banner or sign display in front of the Community Hall beside the ice sculpture

Santa's North Pole Sponsor (3/4 Available).....\$400.00 ea. + GST

The Santa's North Pole Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to have a staff presence at Santa's North Pole to greet participants
- Acknowledgement at the event with a banner or sign display in Community Hall, as well as verbally when delegates bring greetings
- Table/booth set-up at the event in the Community Hall or on Perron Street





Children’s Santa Craft Sponsor – Unavailable, Sturgeon Valley Athletic Club..... In-Kind
 The Children’s Santa Craft Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to have a staff presence at Santa’s North Pole and give out gift bag to children
- Acknowledgement at the event with a banner or sign display at Santa’s North Pole

Horse & Wagon Sponsor (3/7 Available) \$650.00 + GST
 A Horse & Wagon Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display on the wagon for the entire night. (Sponsor is responsible for providing banner)

Carolling Corner Sponsor\$750.00 + GST
 The Carolling Corner Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to have a staff presence at the Carolling Corner to greet participants
- Acknowledgement at the event with a banner or sign display at the Carolling Corner

Petting Zoo Sponsor [3/4 Available]\$400.00 Ea. + GST
 The Petting Zoo Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Opportunity to have a staff presence at the Reindeer to greet participants
- Acknowledgement at the event with a banner or sign display at the reindeer





Flame Performer Sponsor\$600.00 + GST

The Flame Performer Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the performance area
- Opportunity to introduce the flame performer before each performance

Balloon Sponsor\$650.00 + GST

The Balloon Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the balloon station, as well as verbally when delegates bring greetings
- Opportunity to have a staff presence at the event by helping at the balloon station

Window Decorating Sponsor..... \$500.00 + GST

The Window Decorating Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the balloon station, as well as verbally when delegates bring greetings
- Opportunity to be a Judge for the Perron District Window Decorating Contest





First Aid Sponsor - Unavailable, Paramedical ServicesIn-Kind

The First Aid Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the First Aid Station
- Opportunity to set up Ambulance and have staff on hand to interact with participants

Sparkle Tattoo Sponsor \$450.00 + GST

Sparkle Tattoo Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the face painting station
- Opportunity to have a staff presence at the event on face painting station

Cookie Decorating Sponsor (2/5 Available).....\$400.00 + GST

The Cookie Decorating Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- *Acknowledgement in written materials with logo, when appropriate*
- Acknowledgement at the event with a banner or sign display at the cookie station
- Opportunity to have a staff presence at the event by running/helping at the cookie station

Decorating Sponsor (6/10 available) \$300.00 + GST

The Decorating Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display on Perron Street
- Opportunity to have a staff presence at the event on Perron Street





Coloring Station Sponsor - Unavailable – Orangetheory Fitness \$300.00 + GST

The Coloring Station Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the coloring station
- Opportunity to have a staff presence at the event by running/helping at the coloring station

Festive Family Photo Op – Unavailable, Mar Orthodontics \$300.00 + GST

The Festive Family Photo Op Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the Festive Family Photo Op
- Opportunity to have a staff presence at the event by running/helping at the Festive Family Photo Op

Gingerbread House Decorating - Unavailable, St. Albert Gazette \$300.00 + GST

The Gingerbread House Decorating Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the Gingerbread House Station
- Opportunity to have a staff presence at the event by running/helping at the Gingerbread House Station

Postcards to Santa – Unavailable, Nello’s Restaurant \$300.00 + GST

The Postcard to Santa Sponsorship will include:

- Your company logo included in Chamber event advertising
- Your company Name/Logo included on related Chamber advertisement including Facebook, Instagram & Twitter
- Acknowledgement in written materials with logo, when appropriate
- Acknowledgement at the event with a banner or sign display at the Gingerbread House Station
- Opportunity to have a staff presence at the event by running/helping at the Gingerbread House Station

