



Presenting Sponsor \$10,000.00 + GST

The Presenting Sponsorship will include:

- As the Presenting Sponsor your company logo will be included in all Chamber event advertising and the 2019 Lifestyle Expo and Sale will be “Presented by your Company”
- 2000 sq ft in Exhibitor Booth space at no charge (\$6000 value) – Adjusted Space can be accommodated
- Signage with company logo displayed at main entrance and exit of the Expo
- Acknowledgement in written materials with logo, when appropriate, and with hyperlinked logo on Chamber website
- Recognition as the Presenting Sponsor with your company logo included in all event advertising on the digital sign, Servus Place interior signs and the transit advertising on the St. Albert buses
- Recognition as the Presenting Sponsor with your company logo in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- A full-page ad in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Featured posts on the Chamber Facebook page and acknowledged on Twitter and Facebook
- Speaking opportunity at the VIP Reception at the start of the Lifestyle Expo (2 minutes)
- Opportunity to set up a display at the Exhibitor Party and in the Exhibitor Lounge to distribute promotional material if desired
- Four weeks advertising on the North and South digital signs (\$2000 value). Sponsor must provide artwork for digital sign advertisement
- Four MemberLink submissions to be used in 2019 [300.00 Value]
- 200 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$1000 value)

Media Sponsor [In-kind] \$10,000.00 + GST

The Media Sponsorship will include:

- Special Event Recognition [Baby Crawl], Space for signage in the Entertainment Hall
- Acknowledgement in written materials with logo, when appropriate, and with hyperlinked logo on Chamber website
- Recognition as the Media Sponsor with your company logo included in all event advertising on Servus Place interior signs and the transit advertising on the St. Albert buses
- Promotion on the Chamber’s digital signs Lifestyle Expo ads
- Recognition as the Media Sponsor with your company logo in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- A half page ad in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged on Twitter and Facebook as Media Sponsor
- Signage with logo displayed at the event
- Four MemberLink submissions to be used in 2019 (\$300 value)
- 200 free admission passes to Lifestyle Expo & Sale for business partners, friends and family (\$1000 value)
- Promotional items and prizes for Baby Crawl provided by Sponsor – Signage set up in Entertainment Hall



Hall Sponsor (4 Available)\$3,500.00 + GST

The Hall Sponsorship will include:

- Up to two (2) 10' x 10' **Premium Exhibitor Booth spaces** at no charge (\$1800 value)
- Naming Rights and signage in your sponsored Hall
- Acknowledgement in written materials with logo, when appropriate, and with hyperlinked logo on Chamber website
- Recognition as a Hall Sponsor with your company logo included in all event advertising on the digital sign, Servus Place interior signs and the transit advertising on the St. Albert buses
- Recognition as a Hall Sponsor with your company logo in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Hall Sponsor with your company logo in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as a Hall Sponsor on Twitter and Facebook
- Signage with company logo displayed at the event
- Three MemberLink submissions to be used in 2019 (\$225 value)
- Two weeks advertising on the North or South digital sign (\$500 value). Sponsor must provide artwork for digital sign advertisement
- Set up display at Exhibitor Party and opportunity to distribute promotional material in Exhibitor Lounge
- 175 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$875 value)

Print Sponsor [In-Kind]\$5,000.00 + GST

The Print Sponsorship will include:

- As the Print Sponsor your company logo will be included in all Chamber event advertising
- One 10' x 10' Exhibitor Booth space at no charge (\$900.00 Value)
- Acknowledgement in written materials with logo, when appropriate, and on Chamber website
- Recognition as the Print Sponsor with your company logo included in all event advertising on the digital sign and on transit advertising on the St. Albert commuter buses
- Recognition as the Print Sponsor with your company logo in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as the Print Sponsor with your company logo in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as the Print Sponsor on Twitter and Facebook
- Signage with company logo displayed at the event
- Two MemberLink submissions to be used in 2019 (\$150 value)
- 175 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$525 value)



Official Photographer of Trade Show (In-Kind)\$3,000.00 + GST

- As the Official Photographer of the Trade Show your company name will be included in all Chamber event advertising
- Logo featured on media that is provided from Sponsor for the 2019 Lifestyle Expo & Sale
- Name recognition on all associated media for publishing for the St. Albert and District Chamber of commerce
- Acknowledgement in written materials with company name, when appropriate on Chamber website and on digital sign advertising
- Recognition as a Gold Sponsor with your company name in local print Media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Gold Sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock and communities in Northern Alberta
- Acknowledged as the Official Photographer on Twitter and Facebook
- Signage with company name displayed at the event
- Two MemberLink submissions to be used in 2019 (\$150 value)
- 150 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$450 value)

St. Albert's Got Talent Prize Sponsor (4 available) \$500.00 + GST

The St. Albert's Got Talent Sponsorship will include:

- As a St. Albert's Got Talent sponsor your company name will be included on the Chamber website and on all posters related to St. Albert's Got Talent
- One [1] 10' x 15' Exhibitor Booth Space in the Entertainment Hall free of charge [\$1000.00 Value]
- Recognition as a St. Albert's Got Talent sponsor with your company name in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a St. Albert's Got Talent sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as a St. Albert's Got Talent sponsor with your company name on Twitter and Facebook
- Signage with company name displayed at the event
- Opportunity to provide St. Alberts Got talent Prize[s] to winner[s] related back to Sponsor Company.
- One MemberLink submission to be used in 2019 (\$75 value)
- 50 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$150 value)
- Providing Prizes to the St. Albert's Got Talent winners towards Sponsor Company [3 prizes]
- Opportunity for sole Sponsorship [\$2000.00 Cost + GST]



Gold Sponsor\$3,000.00 + GST

The Gold Sponsorship will include:

- As a Gold Sponsor your company name will be included in all Chamber event advertising
- One (1) 10' x 10' Exhibitor Booth space at no charge (\$900 value)
- Acknowledgement in written materials with company name, when appropriate, on Chamber website and on digital sign advertising
- Recognition as a Gold Sponsor with your company name in local print Media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Gold Sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock and communities in Northern Alberta
- Acknowledged as a Gold Sponsor on Twitter and Facebook
- Signage with company name displayed at the event
- Four MemberLink submissions to be used in 2019 (\$300 value)
- 150 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$750 value)

Silver Sponsor\$1,000.00 + GST

The Silver Sponsorship will include:

- As a Silver Sponsor your company name will be included on the Chamber website
- Recognition as a Silver Sponsor with your company name in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Silver Sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as a Silver Sponsor on Twitter and Facebook
- Signage with company name displayed at the event
- One MemberLink submission to be used in 2019 (\$75 value)
- 100 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$300 value)

Bronze (10 available)\$500.00 + GST

The Bronze Sponsorship will include:

- As a Bronze Sponsor your company name will be included on the Chamber website
- Recognition as a Bronze Sponsor with your company name in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Bronze Sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as a Bronze Sponsor on Twitter and Facebook
- Signage with company name displayed at the event
- One MemberLink submission to be used in 2019 (\$75 value)
- 50 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$150 value)



Exhibitor Breakfast Sponsor [2 Available] \$1000.00 + GST each

The Exhibitor Party Sponsorship will include:

- As the Exhibitor Party sponsor your company name will be included on the Chamber website
- Recognition as the Exhibitor Party sponsor with your company name in local print media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as the Exhibitor Party sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as the Exhibitor Party sponsor on Twitter and Facebook
- Signage with company name displayed at the event
- One MemberLink submission to be used in 2019 (\$75.00 Value)
- 50 free admission passes to Lifestyle Expo and Sale for business partners, friends and family (\$150 value)
- Sole Sponsorship Available [\$2000.00 Cost to Sponsor]
- In-Kind Opportunity Available – Provide a Breakfast Sunday Morning for Exhibitors before start of show. [details in contract]

Show Partner Sponsor\$250.00 + GST

The Show Partner Sponsorship will include:

- As a Show Partner Sponsor your company name will be included on the Chamber website
- Recognition as a Show Partner Sponsor with your company name in local print Media in the St. Albert Gazette and in newspapers across Northern Alberta
- Recognized as a Show Partner Sponsor with your company name in the Lifestyle Expo Show Guide which is distributed to 40,000 homes in St. Albert, Sturgeon County, Barrhead, Westlock, and communities in Northern Alberta
- Acknowledged as a Show Partner Sponsor on Twitter and Facebook
- Signage with company name displayed at the event
- 25 free admission passes to the Lifestyle Expo and Sale for business partners, friends and family (\$75 value)

For more information about sponsorship contact

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