

KEEP IT LOCAL

Community Resource Guide & Membership Directory 2019



10,000 copies of this attractive and informative annual full color publication will be distributed at hotels & resorts, restaurants, real estate offices, tourism sites, arts & entertainment venues and more. All Chamber members will also receive a mailed copy.

Plus

The 2019 KEEP IT LOCAL Guide will be featured on the homepage of the Chamber website throughout the year.

www.UlsterChamber.org

FULL COLOR ADVERTISING SIZES & RATES

All ads include FREE design service plus a FREE listing in the Advertisers index
 ★ We will provide a link to the website in your ad on our online version of the publication at no additional charge. ★

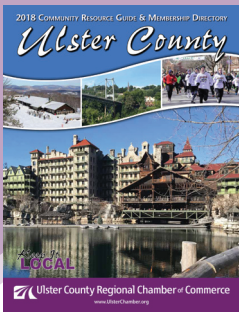
Ad Dimension	Width	Height	Rate
Back Cover	8 ^{3/8} "	11"	\$2,770
Inside Front & Back Cover	7 ^{1/4} "	9 ^{3/4} "	\$2,470
Page One	7 ^{1/4} "	9 ^{3/4} "	\$2,270
Page Three	7 ^{1/4} "	9 ^{3/4} "	\$2,170
Full Page	7 ^{1/4} "	9 ^{3/4} "	\$2,020
2/3 Page Vertical	4 ^{3/4} "	9 ^{3/4} "	\$1,560
2/3 Page Horizontal	7 ^{1/4} "	6 ^{1/2} "	\$1,560
1/2 Page	7 ^{1/4} "	4 ^{3/4} "	\$1,230
1/3 Page Square	4 ^{3/4} "	4 ^{3/4} "	\$ 840
1/3 Page Vertical	2 ^{1/4} "	9 ^{3/4} "	\$ 840
1/3 Page Horizontal	7 ^{1/4} "	3 ^{3/16} "	\$ 840
1/6 Page Vertical	2 ^{1/4} "	4 ^{3/4} "	\$ 485
1/6 Page Horizontal	4 ^{3/4} "	2 ^{1/4} "	\$ 485
1/12 Page	2 ^{1/4} "	2 ^{1/4} "	\$ 325

ADVERTISING DEADLINE - JULY 16, 2018

Annual Distribution begins September 2018

For more information call Carol Ricken

845.338.5100 x104 cell 845.417.7143 Carol@UlsterChamber.org



KEEP IT LOCAL Membership Directory Enhanced Listings



• BONUS PACKAGE •

***All advertisers with 1/2 page and Full Page ads receive a FREE black & white Enhanced Listing in the Membership Directory - Value \$200.**

****All advertisers with 1/3, 1/6 and 1/12 page ads may purchase an Enhanced Listing for the discounted rate of \$100.**

Sample Enhanced Listing

LOGO
COMPANY NAME
Primary Business Contact
Address
Phone
Fax
Website Address
Email
20 word or less description of the business

Dimensions

Width	Height	Rate
2 1/4"	2 1/4"	\$200

Layout includes logo, business name in bold, primary business contact, address, phone & fax, website, email and a 20 word or less business description. Our design staff will create the black & white enhanced listings in a standard format. Advertiser provides text and logo. Proof will be sent to advertiser prior to publication.

ADVERTISING DEADLINE JULY 16, 2018

Please check if you want to use your 2018 Enhanced Listing.

PLEASE FILL OUT THE FORM BELOW FOR YOUR ENHANCED LISTING.

Company Name: _____

Primary Business Contact: _____

Address: _____

Phone: _____ Fax: _____

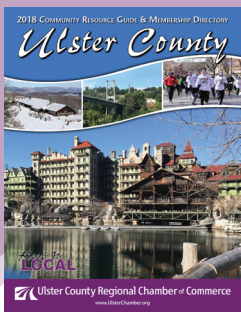
Email: _____

Website Address: _____

20 Word Description of Business: _____

Be sure to email a high resolution jpg of your logo to Carol@UlsterChamber.org or enclose a logo with this form.

Fax or email this form back to Carol Ricken
FAX: 845.338.0968 | Carol@UlsterChamber.org
Ulster County Regional Chamber of Commerce, Inc.
214 Fair Street | Kingston, NY 12401
www.UlsterChamber.org



KEEP IT LOCAL Community Resource Guide & Membership Directory 2019 Advertising Agreement



To Advertise in KEEP IT LOCAL please submit the following agreement:

Advertiser Business Name: _____

Business Owner: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Size of Ad: _____

Please Check One

ADVERTISING DEADLINE

JULY 16, 2018

Publication - September 2018

New Ad Copy Emailed to Carol@UlsterChamber.org

Ad Copy Enclosed

Schedule Design Appointment

Our design staff offers free design service and provides a proof of your ad.

If you design your own ad please submit it as a four-color, camera-ready digital file. Ads may be submitted by email, on a CD or DVD. Acceptable programs are Photoshop and InDesign. Art must be 300 dpi for InDesign documents. Supporting photos and fonts must be included. Acceptable file formats are tif, jpg, pdf which also need to be 300 dpi.

Advertising Deadline July 16, 2018

Payment Amount Enclosed: _____

Check payable to: Ulster County Regional Chamber of Commerce, 214 Fair Street, Kingston, NY 12401

Authorized Representative (Please Print)

Date

Signature

For information or to schedule an appointment contact:

CAROL RICKEN

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