



Alex Mercer, Economic Development Manager with Louisville Forward, specializes in working with Louisville businesses in both the Advanced Manufacturing and Logistics/eCommerce sectors. Whether he is helping solve the workforce issues of local manufacturers or trying to attract a company that could

utilize Louisville's UPS Worldport air hub to save on supply chain costs, Alex's mission is to make doing business in Louisville as easy as possible.

Alex is a lifelong “Louisvillian” graduating from Saint Xavier High School in 2012 and Bellarmine University in 2016 with a B.A. in Finance.

When he’s not at the office or interacting with local businesses, Alex enjoys playing the ukulele on his porch, golfing, and backpacking across the world, having been to 8 countries with many more trips in the pipeline.