



**Ian Mooers, Director of Training
World Trade Center Kentucky**

Ian Mooers currently serves as the Director of Training for the World Trade Center Kentucky. In this role, he manages the International Education Center and develops training solutions that help companies grow their international operations. Focused on providing quality programming, the International Education Center strives to assist Kentucky enterprises to develop a highly qualified and globally competitive workforce.

Mr. Mooers has over 20 years of experience working in education, community development, entrepreneurship, workforce development, corporate recruitment, and business growth. As the Director for Entrepreneur Programs for George Mason University, he worked to connect faculty holding patents to investors and entrepreneurs in the Washington DC region. Most recently, he worked for Eastern Kentucky Concentrated Employment Program (EKCEP) in Hazard developing on the job training programs in manufacturing and international trade to help companies grow and expand their workforce. At EKCEP, he created an Export Accelerator Pilot Program for any company either wanting to conduct trade or expand trade operations by presenting a sequenced set of training and consulting with performance measures designed to grow international sales, staff, and operations.

Ian holds a Master's Degree in Education and a Bachelor's in Communication. Ian resides in Irvine with his wife and two daughters. He serves locally on the board of the Estill Development Alliance, which is a non-profit dedicated to growing the economy of Estill County.