

Martin Hjalm

Martin is an accomplished digital strategy, marketing and ecommerce leader with a passion for building brands. He started his career in traditional marketing, working with direct mail, print and TV advertising, but has spent the last thirteen years of his career focused on ecommerce, online media, web, social and mobile strategy.

Martin is currently the Managing Director for Vaimo US, a leading full-service omnichannel agency building digital commerce experiences for clients across the globe.

Before joining Vaimo, Martin worked for Brown-Forman as their Global Director of eCommerce and Humana, a Fortune 100 health and wellness company, in the areas of ecommerce, digital strategy and innovation.

