



Taylor Trusty is an entrepreneur, strategist, and speaker who's passionate about business and technology.

Taylor co-founded three companies, most notably Blackstone Media -- a digital marketing agency that helps brands such as Toyota Forklifts, Sonoma-Cutrer, and Mercer achieve more business online. In 2018, he sold Blackstone to Boston-based ADK Group.

Taylor was named an Emerging Entrepreneur into the Kentucky Entrepreneur Hall of Fame, and Business First recognized him as one of 20 People to Know in Technology. He has spoken to over 100 groups about entrepreneurship, digital marketing, and usability, including the American Advertising Federation, Entrepreneurs' Organization, Kentucky Press Association, and Vistage.

Today, Taylor is website-auditor-in-chief at TrustyInsights, a digital strategist, frequent traveler, podcast-enthusiast, heavily-involved-member of Entrepreneurs' Organization, and a regular at the Comedy Cellar.