

Snow Sport Deals

Murray, KY



“Owning my own business has allowed me to grow the business and still have time for my family and all the events my kids have participated in over the last 20 years.”

Chris Chapman, Owner

About Snow Sport Deals

Chris Chapman has been in the ski equipment industry for many years. He took his strong knowledge of the industry attained while managing a ski equipment retail store and started his own business. In the early years, Snow Sport Deals was mostly a wholesaler for ski and snowboard equipment, but in 1998 eBay became a great platform to resell items that could not be sold wholesale. Chris started by just selling skis, but since then, he has expanded his product offering to include boots, accessories, and much more. The company buys much of its merchandise directly from the larger ski resorts in the Rockies that no longer utilize it and then resells it to other ski resorts or directly to individuals through eBay and other online platforms. Snow Sport Deals has grown rapidly and has even exported to Russia and China. In 2009, Chris was able to travel to China, where he used discarded scraps of material to craft and later sell children's skis. eBay has helped Chris grow and diversify his business. "The ability to sell across the country has kept business very steady over the years," he says. Snow Sport Deals is quite literally a family business, with two of the six full-time employees related to Chris. In the immediate future, Chris hopes to grow and expand on all of his channels and ship more internationally.



Snow Sport Deals
employs 6 individuals



eBay, Amazon,
Snowportdeals.com



Snow Sport Deals
operates out of
a 50,000 sq.ft.
warehouse



Snow Sport Deals
exports 17% of its
products