

eCommerce Conference

September 10, 2019 – The Olmsted, Louisville Kentucky

7:30 AM	Registration and Networking					
8:00 AM – 8:15 AM	Welcome and thank you to our sponsors World Trade Center Kentucky and UPS					
8:15 AM – 9:15 AM	Understanding the eCommerce consumer Panelist – Chris Chapman, Founder, Snow Sport Deals					
9:15 AM – 9:30 AM	NETWORKING BREAK					
9:30 AM – 10:30 AM	Attracting eCommerce consumers			Jason Falls, Digital Marketing Strategist – Moderator Panelist – Annie Rouse, CEO – Anavii Market		
10:30 AM – 10:50 AM	NETWORKING BREAK					
10:50 AM – 11:30 AM	Leveraging purchasing channels to grow eCommerce business. Presenters: Taylor Trusty, Founder -HobbyEdge Sports & StarkNine; Chad Rubin, CEO - Skubana					
11:30 AM – 12:10 PM	Understanding how product moves globally Presenters: UPS and WTC-KY					
12:15 AM – 1:15 PM	Lunch with Keynote and Panel					
12:25 PM		Keynote Speaker: Chad Rubin, Co-Founder and CEO, Skubana				
12:45 PM – 1:15 PM	Best Practices Panel: Learn from eCommerce Industry Experts					
1:15 PM – 1:30 PM	NETWORKING BREAK					
1:30 PM – 2:15 PM	What are the risks of eCommerce for your company?			Moderator – Coming soon! Panelist – Martin Hjalms, Managing Director-US, Vaimo Panelist – Steve Jones, Director of Consumer Sales, Rev-A-Shelf Panelist – Alan Taveras, Co-Founder, Brands of America		
2:15 PM – 2:30 PM	NETWORKING BREAK					
2:30 PM – 3:45 PM	Round table discussions by TOPIC					
	Understanding eCommerce Consumer	Attracting new eCommerce consumers	Purchasing Channels	How product moves globally	Risks of eCommerce	
3:45 PM – 4:00 PM	CLOSING REMARKS / WRAP UP World Trade Center					
4:00 PM	ADJOURN					