



## PRESENTED BY:



**\$4.88 TRILLION**  
Projected global ecommerce sales  
by 2021! Will your company take  
advantage or miss the  
opportunity?

95% of the world's population lives  
outside the United States.

*What is important to know...  
you don't have to do it alone.*

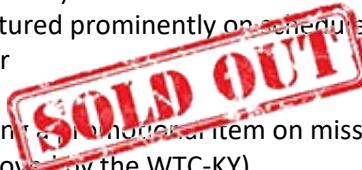
## SPONSORSHIP OPPORTUNITIES

### WHY SPONSOR?

Put your business in the spotlight! Having a presence at E-Commerce Symposium establishes you, as a subject matter expert and your business, as an authority in its field. You gain respect and credibility by standing out in front of the people in the audience who are eager to learn about your industry. Your logo on the recipient's certification plaque provides attendees and their co-workers a constant reminder of the top experts for which we stake our reputation for this nationally recognized certificate.

### PRESENTING SPONSOR - \$10,000 (ONE AVAILABLE)

- ✓ Company logo and/or name on all promotional marketing pieces (includes print, electronic, and website)
- ✓ Company logo featured prominently on schedule of events and video screens
- ✓ Keynote Presenter
- ✓ Session Speaker
- ✓ Opportunity to bring a promotional item on mission for each attendee (must be pre-approved by the WTC-KY)
- ✓ Eight (8) complimentary registrations for the symposium
- ✓ Receives a list of attendees
- ✓ Booth set-up



### PREMIER SPONSOR - \$2,500 (FOUR AVAILABLE)

- ✓ Company logo and/or name on all promotional marketing pieces (includes print, electronic, and website)
- ✓ Company logo featured prominently on schedule of events and video screens
- ✓ Opportunity to bring a promotional item on mission for each attendee (must be pre-approved by the WTC-KY)
- ✓ Four (4) complimentary registrations for the symposium
- ✓ Booth Display
- ✓ Receives a list of attendees

### COFFEE SPONSOR - \$100 (FOUR AVAILABLE)

- ✓ Company logo and/or name featured at coffee station



## SPONSORSHIP CONTRACT



*Recent studies have shown, 67% of global shoppers have shopped abroad due to lower prices found outside of their home country.*

*With rapid expansion of:  
 Internet  
 Mobile devices in emerging markets  
 Better payment options  
 Advanced logistical capabilities demand for consumer goods*

*There has never been a better time to start thinking about your*

**GLOBAL E-COMMERCE STRATEGY.**



### SPONSORSHIP LEVEL:

Please mark your selection below.

- Presenting Sponsor – \$10,000
- Premeir Sponsor – \$2,500
- Coffee Sponsor – \$100

### SPONSORING COMPANY:

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### APPROVAL:

Name (Print): \_\_\_\_\_  
 Name Signature: \_\_\_\_\_  
 WTC-KY Name: \_\_\_\_\_  
 WTC-KY Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_  
*Benefit begins with payment of invoice.*

### PAYMENT INFORMATION:

Please select your form of payment below:

- Check** – Make checks payable to:  
 World Trade Center Kentucky  
 c/o Fiducial Business Centers  
 1303 Clear Springs Trace, Suite 210  
 Louisville, KY 40223.

- Credit Card**

Name On Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Card Security Code: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### RETURN TO:

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