



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Jasmin Embers  
Marketing and Communications Manager  
World Trade Center Kentucky  
(502) 574-4773  
Jasmin.Embers@wtcky.org

### **World Trade Center Kentucky Partners With The Woodford Economic Development Authority and Chamber of Commerce**

**Lexington, Ky (August 22, 2018)**- The Woodford Economic Development Authority and the Woodford County Chamber of Commerce has announced a new partnership with the World Trade Center Kentucky (WTC-KY).

Under this partnership, businesses served by the Economic Authority and the Chamber will be provided access to international trade training and support from the World Trade Center Kentucky. These services will include Export/Import 101 training, export readiness assessments and, if requested, meeting with the WTC-KY's Trade Advisory Services team. This team is a separate division of the World Trade Center designed to provide customized international support for businesses.

Via a joint statement issued from John Soper, Chairman, Woodford Economic Development Authority and Don Vizi, Executive Director, Woodford County Chamber of Commerce, "Our organizations share a valued partnership and goal to work together and in doing so enhance the opportunities for growth and success to the businesses we proudly serve in Woodford County. Our partnership with the World Trade Center Kentucky is another step toward that goal. Global trade represents over 95% of potential growth for businesses of all sizes operating in Kentucky. Our vision is to ensure Woodford County businesses have access to the knowledge, the skills and the information to compete in our global economy today and in the future".

Ed Webb, President, World Trade Center Kentucky stated, "We're excited to work with our new partners in Woodford County and both gentlemen should be recognized for their vision to think internationally. Working together, we will make a difference for the businesses served by the Woodford Economic Development Authority and the Woodford County Chamber of Commerce. This is a WIN for the partners, however, more importantly, a big win for businesses in Woodford County".

For information about the Woodford County Chamber of Commerce click here:

<https://www.woodfordcountyinfo.com>

For information about the Woodford Economic Development Authority click here:

<http://woodfordeda.com>

For information about the World Trade Center Kentucky, click here: <http://www.wtcky.org>

###