

## NEWS RELEASE

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### **World Trade Center Kentucky Announces 2019 Board of Directors**

**Lexington, Ky.** (July 16, 2018) – The World Trade Center Kentucky (WTC-KY) has announced four new directors to its Board. Two current directors, Donna Maloney, Advisor for Governmental Initiatives for Alltech, and Eric Sauvage, CEO of LBX, will serve an additional 3 year term. Newly appointed WTC-KY Board of Directors include:

- Roberto Fuentes- Vice President, Valvoline International
- Sarah Olive- International Business Development Analyst, Big Ass Fans
- Dr. Will Snell- Co-Director, Kentucky Agricultural Leadership Program, University of Kentucky
- Stewart Ditto- President, Kentucky Aerospace Industry Consortium (KAIC)
- Donna Moloney- Advisor for Governmental Initiatives, Alltech
- Eric Sauvage-President & CEO, LBX- *Also serving as Vice Chair*

Fuentes has extensive global experience in general management, business development and start-ups, sales leadership and marketing execution. Today, Fuentes is Vice President of Valvoline International – Latin America / Caribbean, responsible for the commercialization of Valvoline’s strategic portfolio of products including the development of market specific products.

Olive has four years of experience in business development and global communications at Big Ass Fans. Her current role supports Big Ass Fans international offices with projects that continuously improve business processes. In previous roles, Olive supported international growth by implementing data integrity processes to develop sales initiatives, track market growth trends and manage global inventory needs.

Dr. Snell is currently the Co-Director of the Kentucky Agricultural Leadership Program, and teaches an undergraduate class in food and agricultural marketing at the University of Kentucky. Dr. Snell joined the Department of Agricultural Economics at UK in 1989 with a split extension/teaching appointment. During his career at UK, he has made over 1,200 presentations to local, regional, state, national, and international audiences.

Ditto previously served in the United States Marines Corps as an officer and became a Naval Aviator flying the MV-22 Osprey. Upon leaving the Marine Corps he returned to Kentucky and managed four statewide economic impact projects for the Kentucky Commission on Military Affairs dealing with the military, defense, cyber security and aerospace. Stewart was then appointed to become the Executive Director of the Kentucky Aerospace Industry Consortium, organized by Lt. Governor Jenean Hampton in 2016.

Moloney’s career has spanned local, state and national levels with positions ranging from co-owner of a private event and PR business, to a staff member in the Lyndon B. Johnson White House. She now works in the corporate

sector with the Alltech team at Alltech Corporate Headquarters in Nicholasville, Kentucky since 2007. Her current position is as Advisor on Governmental Initiatives and Protocol. This involves either the coordination of, or consultation on, diplomatic programs, meetings and events taking place in Kentucky, nationally and internationally.

Sauvage currently serves as President and CEO of LBX Company in Lexington, KY. Sauvage joined LBX in 2008 with 19 years of experience in various key management positions in both North America and Europe in the agricultural, construction equipment and financial services industries. Prior to joining LBX, Sauvage served as controller for construction equipment product development of CNH Global N.V and spent five years with GTE Directories.

“This board continues to evolve to an even higher level pool of expertise and talent. We’re excited to retain the professionalism and drive of Donna and Eric, while adding new and much needed skills through the addition of the new directors, said WTC-KY President & CEO Ed Webb.” “We commend our chairman, John McPhearson, and members of the nominating committee for their efforts to identify and secure this top level of international trade and business talent.”

For more information regarding the WTC-KY Board of Directors please visit [www.wtcky.org](http://www.wtcky.org).

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**About World Trade Center Kentucky:**

*The World Trade Center-Kentucky (WTC-KY) serves as a catalyst for trade and economic development through innovation, education, trade advisory services and international business missions.*

*For more information, contact the World Trade Center Kentucky at 502-574-2400, or visit our website at [www.wtcky.org](http://www.wtcky.org)*

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